

MTD Sales
43.25 L

Brand Share %
34.95 %

Information:
MTD : 01-11-2025 To 27-11-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **34.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	21.30	43.61 %
Gas-Stov	8.89	22.78 %
Chimney	5.56	68.91 %
Grinder	3.14	22.49 %
Cook-Ele	2.33	54.33 %
Iron	1.25	87.97 %
In-Stove	0.67	39.70 %
Small-Ap	0.11	1.67 %
Total	43.25	34.95 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.85	36.55 %
VIJAYAWADA-01	21.39	33.45 %
Total	43.25	34.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.68	43.55 %
Gas-Stov	4.74	24.46 %
Chimney	3.04	74.84 %
Cook-Ele	1.22	73.70 %
Grinder	1.04	20.30 %
Iron	0.64	81.23 %
In-Stove	0.42	44.00 %
Small-Ap	0.06	1.96 %
Total	21.85	36.55 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.43	26.89 %
TPY2	1.26	23.71 %
NDL1	0.76	32.88 %
MPL1	0.69	32.13 %
KOU1	0.69	32.37 %
KNL2	0.60	19.48 %
TPY1	0.59	33.86 %
ADI1	0.58	25.14 %
NYP1	0.49	33.61 %
BVL1	0.36	18.53 %
DHN1	0.33	28.40 %
SPE1	0.32	18.46 %
TPSD		0.00 %
Total	21.85	36.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.62	43.66 %
Gas-Stov	4.15	21.12 %
Chimney	2.52	62.91 %
Grinder	2.10	23.75 %
Cook-Ele	1.10	42.05 %
Iron	0.61	96.47 %
In-Stove	0.25	33.96 %
Small-Ap	0.04	1.36 %
Total	21.39	33.45 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.88	26.47 %
VJW1	0.82	26.88 %
RMV1	0.58	21.37 %
ELU1	0.46	29.19 %
PAP1	0.40	32.89 %
GVM1	0.36	20.99 %
VJW5	0.34	17.63 %
MTM1	0.32	14.60 %
PPM1	0.29	22.99 %
KND1	0.28	28.04 %
GNT2	0.26	32.73 %
VJW4	0.25	25.52 %
PRL1	0.22	26.00 %
GDV1	0.20	24.81 %
BPP1	0.17	26.16 %
JGG1	0.12	16.82 %
VUY1	0.12	18.54 %
TDD1	0.11	6.63 %
TNI1	0.10	6.15 %
TEL1	0.03	3.30 %
GTSD		0.00 %
Total	21.39	33.45 %