

MTD Sales
68.50 L

Brand Share %
33.58 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	35.16	46.27 %
Gas-Stov	13.53	22.05 %
Grinder	7.22	28.58 %
Chimney	7.11	71.03 %
Cook-Ele	3.39	41.70 %
Iron	1.57	91.60 %
In-Stove	0.47	28.62 %
Small-Ap	0.06	0.78 %
Total	68.50	33.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.17	34.09 %
VIJAYAWADA-01	31.34	32.99 %
Total	68.50	33.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	19.02	46.62 %
Gas-Stov	8.17	22.56 %
Chimney	4.32	67.16 %
Grinder	2.68	29.96 %
Cook-Ele	1.71	47.81 %
Iron	0.81	89.93 %
In-Stove	0.42	37.33 %
Small-Ap	0.04	0.97 %
Total	37.17	34.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.24	22.23 %
ATP1	1.73	19.80 %
MPL1	1.39	31.49 %
KVL1	1.38	32.20 %
KOU1	1.09	24.10 %
NDL1	1.02	25.79 %
KHT1	1.00	27.40 %
PMR1	0.99	22.04 %
NLR1	0.93	32.08 %
VKI1	0.83	31.39 %
KNL2	0.74	16.00 %
NYP1	0.71	31.42 %
ADI1	0.54	18.45 %
SPE1	0.51	26.47 %
BVL1	0.51	22.28 %
DHN1	0.17	12.12 %
GTL1	0.06	6.14 %
Total	37.17	34.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	16.14	45.87 %
Gas-Stov	5.36	21.33 %
Grinder	4.54	27.82 %
Chimney	2.79	77.99 %
Cook-Ele	1.68	36.90 %
Iron	0.76	93.45 %
In-Stove	0.05	9.37 %
Small-Ap	0.02	0.56 %
Total	31.34	32.99 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.98	23.11 %
KDR1	0.97	33.33 %
PAP1	0.80	31.73 %
VJW1	0.74	19.47 %
RAL1	0.68	33.49 %
DPE1	0.61	33.38 %
NRT1	0.59	29.18 %
MTM1	0.57	22.39 %
TNI1	0.54	27.15 %
TDD1	0.50	16.35 %
NPR1	0.47	32.79 %
JPT1	0.47	33.08 %
VJW4	0.44	28.90 %
VJW5	0.41	17.89 %
BPP1	0.37	20.59 %
KND1	0.36	27.82 %
GNT2	0.34	26.72 %
AMP1	0.32	23.98 %
PRL1	0.29	27.41 %
TEL1	0.29	18.16 %
GVM1	0.25	12.24 %
GDV1	0.14	11.02 %
JGG1	0.11	10.05 %
Total	31.34	32.99 %