

MTD Sales
44.88 L

Brand Share %
36.88 %

Information:
MTD : 01-08-2025 To 27-08-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **36.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	23.05	46.77 %
Gas-Stov	10.94	30.99 %
Chimney	3.85	70.54 %
Grinder	3.05	18.98 %
Cook-Ele	1.92	39.97 %
Iron	1.30	83.38 %
In-Stove	0.73	43.61 %
Small-Ap	0.02	0.30 %
Total	44.88	36.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.94	37.76 %
VIJAYAWADA-01	19.93	35.84 %
Total	44.88	36.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	13.24	47.62 %
Gas-Stov	6.03	29.16 %
Chimney	2.45	75.79 %
Grinder	1.05	18.26 %
Cook-Ele	0.98	40.11 %
Iron	0.71	78.26 %
In-Stove	0.49	49.04 %
Total	24.94	37.76 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.84	27.34 %
KNL1	0.75	18.48 %
ADI1	0.70	31.02 %
KNL2	0.68	26.84 %
VKI1	0.61	31.31 %
TPY2	0.58	11.28 %
NDL1	0.57	26.89 %
RCY1	0.54	33.72 %
MPL1	0.52	19.99 %
SPE1	0.44	25.76 %
BVL1	0.41	25.74 %
GTL1	0.27	30.53 %
DHN1	0.23	23.54 %
KVL1	0.03	13.58 %
TPSD		0.00 %
Total	24.94	37.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.81	45.66 %
Gas-Stov	4.91	33.58 %
Grinder	2.00	19.38 %
Chimney	1.40	62.92 %
Cook-Ele	0.95	39.83 %
Iron	0.60	90.38 %
In-Stove	0.25	35.82 %
Small-Ap	0.02	0.69 %
Total	19.93	35.84 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.31	35.29 %
VKN1	0.72	32.54 %
VJW1	0.67	33.85 %
TNK1	0.61	26.92 %
GVM1	0.59	33.46 %
KDR1	0.58	33.63 %
PPM1	0.55	36.19 %
VJW5	0.48	29.43 %
JPT1	0.42	36.42 %
TEL1	0.36	29.16 %
VUY1	0.35	33.65 %
KND1	0.35	26.15 %
RMV1	0.28	14.02 %
DPE1	0.24	27.75 %
PAP1	0.19	28.41 %
JGG1	0.17	21.54 %
GNT2	0.13	14.06 %
TDD1	0.13	8.87 %
PNR1	0.11	13.15 %
GTSD		0.00 %
Total	19.93	35.84 %