

MTD Sales
41.70 L

Brand Share %
38.76 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	21.78	47.24 %
Gas-Stov	9.30	32.87 %
Chimney	4.76	71.82 %
Grinder	2.10	18.48 %
Cook-Ele	2.07	39.18 %
Iron	1.16	74.87 %
In-Stove	0.50	32.93 %
Small-Ap	0.04	0.63 %
Total	41.70	38.76 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.61	41.95 %
VIJAYAWADA-01	17.10	34.93 %
Total	41.70	38.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.87	49.44 %
Gas-Stov	5.52	33.21 %
Chimney	4.07	76.57 %
Cook-Ele	1.22	44.76 %
Grinder	0.98	23.29 %
Iron	0.61	72.80 %
In-Stove	0.32	34.68 %
Small-Ap	0.02	0.53 %
Total	24.61	41.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.41	31.49 %
KOU1	1.03	37.70 %
MPL1	0.98	33.94 %
TPY2	0.75	17.36 %
NDL1	0.69	29.30 %
ADI1	0.64	29.25 %
SPE1	0.64	38.59 %
DHN1	0.31	24.32 %
PDT1	0.21	24.12 %
GTL1	0.11	13.70 %
TPSD		0.00 %
Total	24.61	41.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.91	44.85 %
Gas-Stov	3.78	32.39 %
Grinder	1.12	15.65 %
Cook-Ele	0.85	33.23 %
Chimney	0.69	52.62 %
Iron	0.56	77.27 %
In-Stove	0.17	30.12 %
Small-Ap	0.02	0.78 %
Total	17.10	34.93 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.87	37.19 %
CRL1	0.83	37.43 %
OGL1	0.66	35.14 %
RMV1	0.48	22.41 %
NRT1	0.47	27.00 %
KND1	0.38	37.87 %
VJW4	0.36	33.15 %
VJW1	0.36	23.41 %
RAL1	0.35	27.53 %
TEL1	0.35	31.70 %
MTM1	0.32	31.19 %
GVM1	0.30	16.47 %
PAP1	0.30	22.69 %
BPP1	0.28	30.70 %
GDV1	0.28	33.83 %
JPT1	0.28	21.15 %
VJW5	0.26	26.80 %
CKT1	0.25	32.38 %
TVU1	0.21	26.67 %
GNT2	0.21	16.01 %
VUY1	0.19	15.25 %
PNR1	0.19	27.71 %
TDD1	0.17	21.01 %
AMP1	0.15	33.07 %
JGG1	0.11	18.75 %
GTSD		0.00 %
Total	17.10	34.93 %