

MTD Sales
41.44 L

Brand Share %
34.90 %

Information:
MTD : 01-11-2025 To 26-11-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **34.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.22	43.12 %
Gas-Stov	8.37	22.54 %
Chimney	5.56	68.91 %
Grinder	3.14	23.22 %
Cook-Ele	2.20	53.90 %
Iron	1.17	87.59 %
In-Stove	0.67	40.52 %
Small-Ap	0.11	1.78 %
Total	41.44	34.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.12	36.76 %
VIJAYAWADA-01	20.32	33.15 %
Total	41.44	34.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.17	43.21 %
Gas-Stov	4.62	24.98 %
Chimney	3.04	74.84 %
Cook-Ele	1.17	72.88 %
Grinder	1.04	20.89 %
Iron	0.59	80.52 %
In-Stove	0.42	44.79 %
Small-Ap	0.06	2.09 %
Total	21.12	36.76 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.43	28.12 %
TPY2	1.16	22.40 %
NDL1	0.72	31.90 %
MPL1	0.69	32.13 %
KOU1	0.68	34.57 %
KNL2	0.60	19.73 %
ADI1	0.58	25.91 %
TPY1	0.55	33.24 %
KVL1	0.51	34.74 %
NYP1	0.49	34.47 %
BVL1	0.36	18.71 %
DHN1	0.33	28.40 %
SPE1	0.32	19.26 %
GTL1	0.21	31.85 %
TPSD		0.00 %
Total	21.12	36.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.05	43.03 %
Gas-Stov	3.76	20.12 %
Chimney	2.52	62.91 %
Grinder	2.10	24.57 %
Cook-Ele	1.02	41.48 %
Iron	0.58	96.30 %
In-Stove	0.25	34.77 %
Small-Ap	0.04	1.46 %
Total	20.32	33.15 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.86	26.60 %
VJW1	0.79	27.87 %
KDR1	0.78	33.58 %
ELU1	0.46	29.72 %
RMV1	0.43	17.74 %
PAP1	0.40	33.80 %
GVM1	0.36	21.38 %
PPM1	0.29	22.99 %
KND1	0.28	28.43 %
VJW5	0.26	15.54 %
MTM1	0.26	12.08 %
PRL1	0.22	26.00 %
GDV1	0.20	24.81 %
GNT2	0.18	25.89 %
VJW4	0.17	20.18 %
BPP1	0.17	29.24 %
PNR1	0.14	34.22 %
JGG1	0.12	16.82 %
VUY1	0.12	18.78 %
TDD1	0.10	6.17 %
TNI1	0.07	4.87 %
TEL1	0.03	3.53 %
GTSD		0.00 %
Total	20.32	33.15 %