

MTD Sales
66.99 L

Brand Share %
33.49 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	34.42	46.30 %
Gas-Stov	13.16	21.78 %
Chimney	7.11	73.97 %
Grinder	6.90	28.07 %
Cook-Ele	3.31	41.23 %
Iron	1.56	91.55 %
In-Stove	0.47	28.94 %
Small-Ap	0.06	0.79 %
Total	66.99	33.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	36.23	33.96 %
VIJAYAWADA-01	30.76	32.95 %
Total	66.99	33.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	18.44	46.33 %
Gas-Stov	7.91	22.23 %
Chimney	4.32	70.15 %
Grinder	2.58	29.83 %
Cook-Ele	1.71	47.81 %
Iron	0.80	89.82 %
In-Stove	0.42	37.95 %
Small-Ap	0.04	0.98 %
Total	36.23	33.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.24	22.33 %
ATP1	1.69	19.83 %
KVL1	1.30	31.11 %
MPL1	1.25	29.36 %
KOU1	1.09	26.05 %
NDL1	0.98	25.28 %
KHT1	0.96	26.67 %
PMR1	0.95	21.41 %
NLR1	0.93	32.08 %
VKI1	0.83	31.79 %
KNL2	0.74	16.24 %
NYP1	0.71	31.42 %
BVL1	0.51	22.66 %
SPE1	0.47	25.13 %
ADI1	0.44	16.19 %
DHN1	0.17	12.12 %
GTL1	0.06	6.14 %
Total	36.23	33.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	15.98	46.26 %
Gas-Stov	5.25	21.13 %
Grinder	4.32	27.11 %
Chimney	2.79	80.79 %
Cook-Ele	1.60	35.94 %
Iron	0.76	93.45 %
In-Stove	0.05	9.37 %
Small-Ap	0.02	0.57 %
Total	30.76	32.95 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.98	23.22 %
KDR1	0.93	32.41 %
PAP1	0.80	32.73 %
DPE1	0.61	33.38 %
VJW1	0.59	16.35 %
NRT1	0.59	30.32 %
MTM1	0.57	22.39 %
TNI1	0.54	27.15 %
TDD1	0.50	17.04 %
NPR1	0.47	32.79 %
VJW4	0.44	28.90 %
VJW5	0.41	18.14 %
VJW2	0.39	32.92 %
BPP1	0.37	20.59 %
KND1	0.36	27.82 %
GNT2	0.34	26.72 %
AMP1	0.32	23.98 %
PRL1	0.29	27.41 %
TEL1	0.29	18.16 %
GVM1	0.25	12.78 %
GDV1	0.14	11.02 %
JGG1	0.11	10.05 %
Total	30.76	32.95 %