

MTD Sales
43.39 L

Brand Share %
37.07 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	22.29	47.11 %
Gas-Stov	10.64	31.06 %
Chimney	3.85	72.27 %
Grinder	2.86	18.57 %
Cook-Ele	1.81	39.47 %
Iron	1.20	82.25 %
In-Stove	0.71	43.77 %
Small-Ap	0.02	0.32 %
Total	43.39	37.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.24	37.98 %
VIJAYAWADA-01	19.14	35.99 %
Total	43.39	37.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	12.81	48.00 %
Gas-Stov	5.88	29.22 %
Chimney	2.45	79.00 %
Grinder	1.05	18.37 %
Cook-Ele	0.92	39.20 %
Iron	0.67	77.25 %
In-Stove	0.46	48.70 %
Total	24.24	37.98 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.80	27.69 %
KNL1	0.71	17.60 %
KNL2	0.68	27.73 %
VKI1	0.61	32.60 %
TPY2	0.58	11.43 %
ADI1	0.57	27.55 %
NDL1	0.56	27.81 %
RCY1	0.53	33.29 %
MPL1	0.52	20.85 %
SPE1	0.43	26.06 %
BVL1	0.39	25.06 %
GTL1	0.26	31.85 %
DHN1	0.23	24.09 %
TPSD		0.00 %
Total	24.24	37.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.48	45.96 %
Gas-Stov	4.76	33.68 %
Grinder	1.81	18.69 %
Chimney	1.40	62.92 %
Cook-Ele	0.89	39.75 %
Iron	0.54	89.42 %
In-Stove	0.25	36.83 %
Small-Ap	0.02	0.74 %
Total	19.14	35.99 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.31	36.11 %
VKN1	0.67	32.01 %
VJW1	0.67	36.08 %
GVM1	0.59	36.77 %
TNK1	0.55	26.18 %
KDR1	0.55	34.96 %
PPM1	0.53	36.78 %
VJW5	0.48	31.28 %
TEL1	0.36	29.96 %
VUY1	0.35	33.65 %
KND1	0.35	26.88 %
JPT1	0.34	35.73 %
RMV1	0.28	14.50 %
DPE1	0.24	29.70 %
JGG1	0.17	21.54 %
GNT2	0.13	14.66 %
TDD1	0.13	8.87 %
PAP1	0.13	22.07 %
PNR1	0.11	13.15 %
GTSD		0.00 %
Total	19.14	35.99 %