

MTD Sales
39.79 L

Brand Share %
38.82 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **38.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.74	47.50 %
Gas-Stov	8.79	32.67 %
Chimney	4.60	71.12 %
Grinder	2.04	18.68 %
Cook-Ele	1.99	39.70 %
Iron	1.09	75.23 %
In-Stove	0.50	35.00 %
Small-Ap	0.04	0.65 %
Total	39.79	38.82 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.86	42.38 %
VIJAYAWADA-01	15.93	34.47 %
Total	39.79	38.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.47	50.26 %
Gas-Stov	5.35	33.53 %
Chimney	3.91	75.84 %
Cook-Ele	1.22	47.01 %
Grinder	0.98	23.70 %
Iron	0.59	73.17 %
In-Stove	0.32	35.36 %
Small-Ap	0.02	0.54 %
Total	23.86	42.38 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.41	32.27 %
KOU1	1.03	38.14 %
MPL1	0.98	33.94 %
TPY2	0.75	18.12 %
NDL1	0.69	32.12 %
KHT1	0.62	37.18 %
ADI1	0.60	28.90 %
DHN1	0.31	25.81 %
PDT1	0.21	25.53 %
GTL1	0.11	14.24 %
TPSD		0.00 %
Total	23.86	42.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.27	44.47 %
Gas-Stov	3.44	31.43 %
Grinder	1.06	15.63 %
Cook-Ele	0.77	31.87 %
Chimney	0.69	52.62 %
Iron	0.50	77.77 %
In-Stove	0.17	34.37 %
Small-Ap	0.02	0.81 %
Total	15.93	34.47 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.83	37.43 %
TNK1	0.71	34.33 %
OGL1	0.61	33.84 %
RMV1	0.43	20.76 %
NRT1	0.40	24.53 %
VJW4	0.36	33.15 %
VJW1	0.35	22.89 %
RAL1	0.32	28.05 %
MTM1	0.32	32.00 %
KND1	0.30	36.11 %
PAP1	0.30	24.07 %
GDV1	0.28	33.83 %
JPT1	0.28	22.70 %
VJW5	0.26	28.73 %
GVM1	0.25	15.05 %
CKT1	0.24	31.46 %
BPP1	0.23	26.51 %
TVU1	0.21	26.67 %
TEL1	0.20	21.03 %
VUY1	0.19	17.04 %
PNR1	0.19	27.71 %
AMP1	0.15	37.10 %
GNT2	0.15	11.86 %
JGG1	0.11	18.75 %
TDD1	0.07	11.98 %
GTSD		0.00 %
Total	15.93	34.47 %