

MTD Sales
48.27 L

Brand Share %
43.59 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	23.51	50.79 %
Gas-Stov	9.98	35.11 %
Chimney	6.94	66.17 %
Grinder	4.88	39.29 %
In-Stove	1.43	94.11 %
Iron	0.74	94.10 %
Cook-Ele	0.49	27.90 %
Small-Ap	0.29	3.23 %
Total	48.27	43.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	25.09	43.93 %
TIRUPATI-01	23.18	43.22 %
Total	48.27	43.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	12.85	53.48 %
Gas-Stov	4.86	35.53 %
Grinder	3.10	39.20 %
Chimney	2.53	66.45 %
In-Stove	0.80	98.34 %
Iron	0.44	96.06 %
Cook-Ele	0.36	41.59 %
Small-Ap	0.15	2.71 %
Total	25.09	43.93 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.08	40.18 %
RMV1	0.78	33.54 %
GVM1	0.58	25.84 %
VJW4	0.46	21.47 %
VJW5	0.46	25.78 %
TEL1	0.45	34.32 %
DPE1	0.45	32.22 %
VJW2	0.41	42.79 %
GDV1	0.40	40.29 %
PRL1	0.38	34.62 %
MTM1	0.38	27.85 %
AMP1	0.34	35.18 %
TNI1	0.34	27.14 %
PAP1	0.33	34.61 %
TDD1	0.27	20.25 %
Total	25.09	43.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.65	47.89 %
Gas-Stov	5.12	34.72 %
Chimney	4.41	66.01 %
Grinder	1.78	39.46 %
In-Stove	0.64	89.31 %
Iron	0.30	91.41 %
Small-Ap	0.14	4.06 %
Cook-Ele	0.13	14.39 %
Total	23.18	43.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.89	35.25 %
KAR1	0.79	36.45 %
TPY1	0.77	42.71 %
ADI1	0.72	30.65 %
NLR1	0.71	37.66 %
KDR1	0.69	41.40 %
PMR1	0.64	42.77 %
KDA1	0.55	33.13 %
SPE1	0.50	39.13 %
DHN1	0.44	29.75 %
PDT1	0.36	42.55 %
KVL1	0.34	26.91 %
KNL2	0.31	15.45 %
NDL1	0.28	38.46 %
VKI1	0.23	28.20 %
BVL1	0.21	16.92 %
NYP1	0.17	24.87 %
TPSD		0.00 %
Total	23.18	43.22 %