

MTD Sales
46.29 L

Brand Share %
32.98 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	21.32	44.78 %
Gas-Stov	10.50	32.38 %
Chimney	5.27	57.50 %
Grinder	3.98	26.78 %
In-Stove	2.83	21.28 %
Cook-Ele	1.72	14.76 %
Iron	0.64	97.68 %
Small-Ap	0.02	0.21 %
Total	46.29	32.98 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	23.33	31.20 %
TIRUPATI-01	22.96	35.01 %
Total	46.29	32.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.77	45.25 %
Gas-Stov	4.43	31.50 %
Grinder	2.57	25.36 %
Chimney	2.37	54.50 %
In-Stove	1.66	20.33 %
Cook-Ele	1.08	14.78 %
Iron	0.42	98.32 %
Small-Ap	0.02	0.34 %
Total	23.33	31.20 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.41	32.55 %
RMV1	0.92	24.33 %
PAP1	0.78	31.29 %
VJW4	0.68	31.33 %
VJW5	0.65	24.41 %
PPM1	0.61	29.89 %
GNT2	0.56	32.44 %
NRT1	0.54	24.01 %
GVM1	0.53	25.62 %
PRL1	0.45	25.80 %
DPE1	0.43	23.91 %
MTM1	0.36	21.24 %
VJW2	0.36	12.10 %
TNI1	0.35	22.53 %
GDV1	0.34	28.46 %
CKT1	0.31	25.65 %
KND1	0.29	24.52 %
TEL1	0.28	13.20 %
TDD1	0.24	17.41 %
RAL1	0.23	14.11 %
VKN1	0.20	19.77 %
AMP1	0.18	23.82 %
PNR1	0.17	31.65 %
Total	23.33	31.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.55	44.31 %
Gas-Stov	6.07	33.06 %
Chimney	2.90	60.21 %
Grinder	1.41	29.82 %
In-Stove	1.18	22.76 %
Cook-Ele	0.64	14.73 %
Iron	0.22	96.46 %
Total	22.96	35.01 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.74	30.66 %
MPL1	0.75	26.69 %
ADI1	0.62	24.28 %
KHT1	0.56	32.69 %
NLR1	0.50	29.59 %
NDL1	0.45	27.08 %
KVL1	0.43	31.08 %
DHN1	0.37	19.55 %
KNL2	0.35	14.46 %
GTL1	0.35	29.31 %
VKI1	0.32	31.56 %
SPE1	0.30	29.75 %
PMR1	0.23	12.12 %
PDT1	0.20	22.35 %
BVL1	0.15	13.73 %
Total	22.96	35.01 %