

MTD Sales
39.60 L

Brand Share %
34.65 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.43	43.10 %
Gas-Stov	7.94	22.07 %
Chimney	5.21	67.47 %
Grinder	3.00	23.11 %
Cook-Ele	2.12	54.37 %
Iron	1.13	88.05 %
In-Stove	0.67	41.53 %
Small-Ap	0.11	1.88 %
Total	39.60	34.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.30	36.50 %
VIJAYAWADA-01	19.30	32.90 %
Total	39.60	34.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.75	43.09 %
Gas-Stov	4.34	24.31 %
Chimney	3.04	74.84 %
Cook-Ele	1.12	72.84 %
Grinder	0.99	20.18 %
Iron	0.56	80.33 %
In-Stove	0.42	46.77 %
Small-Ap	0.06	2.17 %
Total	20.30	36.50 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.42	28.42 %
TPY2	1.09	21.48 %
NDL1	0.72	32.00 %
KOU1	0.66	33.77 %
MPL1	0.63	30.56 %
KNL2	0.60	20.70 %
ADI1	0.58	26.70 %
TPY1	0.55	34.15 %
NYP1	0.49	34.47 %
BVL1	0.36	19.31 %
DHN1	0.33	29.76 %
SPE1	0.29	18.01 %
GTL1	0.21	31.85 %
TPSD		0.00 %
Total	20.30	36.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.68	43.11 %
Gas-Stov	3.60	19.86 %
Chimney	2.17	59.30 %
Grinder	2.01	24.89 %
Cook-Ele	0.99	42.27 %
Iron	0.57	97.34 %
In-Stove	0.25	34.77 %
Small-Ap	0.04	1.56 %
Total	19.30	32.90 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.83	28.20 %
VJW1	0.79	28.30 %
KDR1	0.74	32.37 %
ELU1	0.46	29.72 %
DPE1	0.46	31.55 %
RMV1	0.39	16.49 %
PAP1	0.37	32.55 %
GVM1	0.28	17.70 %
KND1	0.28	30.51 %
VJW5	0.26	16.18 %
MTM1	0.26	12.08 %
PPM1	0.25	20.39 %
PRL1	0.22	26.58 %
GDV1	0.20	25.18 %
GNT2	0.18	25.89 %
VJW4	0.17	20.18 %
BPP1	0.17	29.24 %
PNR1	0.14	34.22 %
JGG1	0.12	16.82 %
VUY1	0.12	20.21 %
TDD1	0.10	6.82 %
TNI1	0.07	5.25 %
TEL1	0.03	3.69 %
GTSD		0.00 %
Total	19.30	32.90 %