

MTD Sales
64.50 L

Brand Share %
33.45 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	33.26	46.19 %
Gas-Stov	12.35	21.52 %
Grinder	6.95	29.01 %
Chimney	6.78	73.06 %
Cook-Ele	3.18	40.41 %
Iron	1.48	91.57 %
In-Stove	0.44	28.51 %
Small-Ap	0.06	0.82 %
Total	64.50	33.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.24	34.26 %
VIJAYAWADA-01	29.26	32.53 %
Total	64.50	33.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	17.92	46.49 %
Gas-Stov	7.53	22.29 %
Chimney	4.32	70.14 %
Grinder	2.63	31.23 %
Cook-Ele	1.66	47.43 %
Iron	0.75	89.20 %
In-Stove	0.40	37.17 %
Small-Ap	0.04	1.02 %
Total	35.24	34.26 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.14	22.30 %
ATP1	1.67	20.80 %
KVL1	1.30	32.76 %
MPL1	1.28	30.80 %
KOU1	1.09	27.14 %
NDL1	0.98	26.11 %
PMR1	0.91	21.67 %
NLR1	0.90	31.53 %
KHT1	0.87	25.60 %
VKI1	0.80	30.97 %
KNL2	0.68	15.38 %
NYP1	0.63	29.84 %
BVL1	0.51	23.66 %
SPE1	0.47	27.11 %
ADI1	0.41	15.52 %
DHN1	0.17	12.53 %
GTL1	0.06	6.14 %
Total	35.24	34.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	15.34	45.85 %
Gas-Stov	4.82	20.42 %
Grinder	4.32	27.80 %
Chimney	2.47	78.80 %
Cook-Ele	1.52	34.80 %
Iron	0.73	94.14 %
In-Stove	0.05	9.74 %
Small-Ap	0.02	0.59 %
Total	29.26	32.53 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.93	32.48 %
RMV1	0.90	21.83 %
PAP1	0.80	33.00 %
PPM1	0.66	32.55 %
RAL1	0.62	32.77 %
VJW1	0.59	17.17 %
NRT1	0.59	30.32 %
MTM1	0.57	22.90 %
TVU1	0.57	33.36 %
DPE1	0.52	30.69 %
TNI1	0.51	26.64 %
TDD1	0.50	17.08 %
VJW4	0.44	30.87 %
NPR1	0.43	30.63 %
JPT1	0.40	31.04 %
BPP1	0.37	20.90 %
VJW5	0.34	15.60 %
GNT2	0.30	24.37 %
PRL1	0.29	28.59 %
AMP1	0.29	24.01 %
TEL1	0.29	18.16 %
GVM1	0.25	13.08 %
GDV1	0.14	11.72 %
JGG1	0.11	10.24 %
Total	29.26	32.53 %