

MTD Sales
42.21 L

Brand Share %
37.01 %

Information:
MTD : 01-08-2025 To 25-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **37.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	21.70	47.11 %
Gas-Stov	10.34	31.02 %
Chimney	3.68	71.35 %
Grinder	2.86	18.96 %
Cook-Ele	1.76	39.05 %
Iron	1.14	81.49 %
In-Stove	0.71	44.29 %
Small-Ap	0.02	0.32 %
Total	42.21	37.01 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.58	38.00 %
VIJAYAWADA-01	18.63	35.84 %
Total	42.21	37.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	12.38	47.97 %
Gas-Stov	5.73	29.43 %
Chimney	2.45	79.00 %
Grinder	1.05	18.49 %
Cook-Ele	0.87	38.37 %
Iron	0.64	76.46 %
In-Stove	0.46	48.70 %
Total	23.58	38.00 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.78	27.76 %
KNL2	0.68	28.31 %
KNL1	0.62	16.26 %
VKI1	0.61	32.60 %
TPY2	0.57	11.70 %
ADI1	0.57	28.65 %
NDL1	0.56	28.59 %
RCY1	0.53	34.33 %
MPL1	0.52	21.36 %
SPE1	0.43	26.06 %
PDT1	0.40	36.36 %
BVL1	0.39	25.06 %
GTL1	0.23	29.66 %
DHN1	0.23	24.09 %
TPSD		0.00 %
Total	23.58	38.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.32	46.01 %
Gas-Stov	4.61	33.26 %
Grinder	1.81	19.26 %
Chimney	1.23	59.83 %
Cook-Ele	0.89	39.75 %
Iron	0.51	88.84 %
In-Stove	0.25	37.89 %
Small-Ap	0.02	0.75 %
Total	18.63	35.84 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.31	36.93 %
VKN1	0.67	32.57 %
TNK1	0.55	26.60 %
KDR1	0.55	34.96 %
GVM1	0.52	34.12 %
VJW1	0.50	29.56 %
VJW5	0.48	31.28 %
TEL1	0.36	31.63 %
VUY1	0.35	33.83 %
KND1	0.35	26.88 %
JPT1	0.34	35.73 %
RMV1	0.28	15.28 %
DPE1	0.24	29.70 %
GNT2	0.13	15.23 %
TDD1	0.13	9.19 %
PAP1	0.13	22.07 %
PNR1	0.11	13.15 %
JGG1	0.10	13.17 %
GTSD		0.00 %
Total	18.63	35.84 %