

MTD Sales  
44.77 L

Brand Share %  
32.70 %

Information:

MTD : 01-03-2026 To 25-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **32.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.63	44.53 %
Gas-Stov	10.25	32.38 %
Chimney	5.11	57.53 %
Grinder	3.98	26.96 %
In-Stove	2.47	19.21 %
Cook-Ele	1.70	14.79 %
Iron	0.62	97.61 %
Small-Ap	0.02	0.22 %
<b>Total</b>	<b>44.77</b>	<b>32.70 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.58	30.98 %
TIRUPATI-01	22.19	34.66 %
<b>Total</b>	<b>44.77</b>	<b>32.70 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.42	45.23 %
Gas-Stov	4.33	31.58 %
Grinder	2.57	25.53 %
Chimney	2.37	54.50 %
In-Stove	1.39	17.76 %
Cook-Ele	1.06	14.82 %
Iron	0.41	98.28 %
Small-Ap	0.02	0.35 %
<b>Total</b>	<b>22.58</b>	<b>30.98 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	1.18	30.14 %
RMV1	0.84	24.16 %
PAP1	0.73	29.98 %
VJW4	0.68	32.57 %
VJW5	0.61	24.00 %
PPM1	0.61	31.19 %
NRT1	0.54	24.23 %
TVU1	0.52	30.31 %
GVM1	0.48	23.76 %
PRL1	0.45	26.09 %
DPE1	0.43	24.37 %
MTM1	0.36	21.56 %
VJW2	0.35	11.81 %
TNI1	0.35	22.99 %
CKT1	0.31	26.90 %
GDV1	0.31	27.34 %
KND1	0.29	24.52 %
TEL1	0.28	13.20 %
TDD1	0.24	17.41 %
RAL1	0.23	14.20 %
VKN1	0.20	19.77 %
AMP1	0.18	23.82 %
<b>Total</b>	<b>22.58</b>	<b>30.98 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	10.21	43.83 %
Gas-Stov	5.91	32.99 %
Chimney	2.74	60.44 %
Grinder	1.41	30.01 %
In-Stove	1.07	21.48 %
Cook-Ele	0.64	14.73 %
Iron	0.21	96.30 %
<b>Total</b>	<b>22.19</b>	<b>34.66 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.74	30.66 %
MPL1	0.73	27.66 %
TPY1	0.70	31.41 %
ADI1	0.57	22.90 %
KHT1	0.56	32.69 %
NLR1	0.50	29.59 %
NDL1	0.45	27.08 %
DHN1	0.37	19.83 %
KNL2	0.35	14.64 %
GTL1	0.35	29.73 %
VKI1	0.32	31.56 %
KVL1	0.30	24.09 %
SPE1	0.30	30.52 %
PMR1	0.23	12.12 %
PDT1	0.18	20.92 %
BVL1	0.15	13.73 %
<b>Total</b>	<b>22.19</b>	<b>34.66 %</b>