

MTD Sales
37.30 L

Brand Share %
34.16 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.23	42.37 %
Gas-Stov	7.39	21.35 %
Chimney	5.02	66.67 %
Grinder	2.91	23.53 %
Cook-Ele	1.96	52.93 %
Iron	1.03	88.45 %
In-Stove	0.64	43.63 %
Small-Ap	0.11	2.04 %
Total	37.30	34.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.06	36.03 %
VIJAYAWADA-01	18.23	32.41 %
Total	37.30	34.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.18	42.41 %
Gas-Stov	3.92	23.11 %
Chimney	3.04	74.84 %
Cook-Ele	1.02	70.92 %
Grinder	0.94	20.44 %
Iron	0.52	81.45 %
In-Stove	0.37	47.66 %
Small-Ap	0.06	2.36 %
Total	19.06	36.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.39	28.72 %
TPY2	1.01	20.69 %
NDL1	0.72	32.00 %
KOU1	0.61	33.97 %
ADI1	0.58	26.70 %
KNL2	0.56	19.73 %
MPL1	0.50	26.43 %
TPY1	0.49	31.64 %
KVL1	0.44	33.23 %
NYP1	0.42	31.09 %
DHN1	0.30	34.04 %
SPE1	0.29	18.01 %
BVL1	0.27	16.97 %
TPSD		0.00 %
Total	19.06	36.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.05	42.34 %
Gas-Stov	3.47	19.65 %
Chimney	1.98	57.12 %
Grinder	1.97	25.37 %
Cook-Ele	0.94	41.53 %
Iron	0.51	97.04 %
In-Stove	0.27	39.09 %
Small-Ap	0.04	1.70 %
Total	18.23	32.41 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.79	28.67 %
OGL1	0.73	26.01 %
KDR1	0.67	30.55 %
VKN1	0.48	32.04 %
ELU1	0.46	29.72 %
DPE1	0.46	32.06 %
RMV1	0.39	17.44 %
PAP1	0.31	30.14 %
GVM1	0.28	17.77 %
KND1	0.28	30.86 %
VJW5	0.26	16.74 %
PPM1	0.25	20.39 %
MTM1	0.25	11.65 %
PRL1	0.22	27.76 %
GDV1	0.20	26.18 %
BPP1	0.17	29.24 %
VJW4	0.16	20.05 %
GNT2	0.13	24.48 %
VUY1	0.12	21.54 %
TDD1	0.10	6.82 %
JGG1	0.09	12.85 %
TNI1	0.06	4.69 %
TEL1	0.03	3.87 %
GTSD		0.00 %
Total	18.23	32.41 %