

MTD Sales
63.02 L

Brand Share %
33.66 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	32.36	46.39 %
Gas-Stov	12.00	21.63 %
Grinder	6.95	29.48 %
Chimney	6.60	73.15 %
Cook-Ele	3.15	40.74 %
Iron	1.46	91.92 %
In-Stove	0.44	29.60 %
Small-Ap	0.06	0.85 %
Total	63.02	33.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.27	34.31 %
VIJAYAWADA-01	28.75	32.91 %
Total	63.02	33.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	17.39	46.41 %
Gas-Stov	7.30	22.26 %
Chimney	4.14	69.25 %
Grinder	2.63	32.33 %
Cook-Ele	1.63	47.76 %
Iron	0.74	89.07 %
In-Stove	0.40	38.55 %
Small-Ap	0.04	1.06 %
Total	34.27	34.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.05	21.95 %
ATP1	1.56	20.02 %
MPL1	1.28	31.04 %
KVL1	1.24	32.22 %
KOU1	1.09	27.65 %
NDL1	0.98	27.00 %
PMR1	0.91	22.68 %
KHT1	0.87	26.24 %
NLR1	0.86	30.80 %
VKI1	0.80	32.34 %
KNL2	0.68	15.68 %
NYP1	0.63	29.84 %
BVL1	0.47	22.82 %
SPE1	0.47	27.68 %
ADI1	0.38	14.96 %
DHN1	0.17	12.53 %
GTL1	0.06	6.21 %
Total	34.27	34.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	14.97	46.37 %
Gas-Stov	4.70	20.72 %
Grinder	4.32	27.98 %
Chimney	2.47	80.79 %
Cook-Ele	1.52	35.20 %
Iron	0.72	95.05 %
In-Stove	0.05	10.14 %
Small-Ap	0.02	0.60 %
Total	28.75	32.91 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.90	21.83 %
PAP1	0.80	33.46 %
PPM1	0.64	33.15 %
RAL1	0.62	33.48 %
VJW1	0.59	17.33 %
NRT1	0.59	30.61 %
MTM1	0.57	23.94 %
TVU1	0.57	33.36 %
DPE1	0.52	30.79 %
TNI1	0.51	26.64 %
TDD1	0.50	17.59 %
VJW4	0.44	32.29 %
NPR1	0.43	32.17 %
JPT1	0.40	31.04 %
BPP1	0.33	19.44 %
GNT2	0.30	25.07 %
PRL1	0.29	31.72 %
AMP1	0.29	24.01 %
TEL1	0.29	19.98 %
VJW5	0.28	13.43 %
GVM1	0.24	12.87 %
GDV1	0.14	11.72 %
JGG1	0.11	10.24 %
Total	28.75	32.91 %