

MTD Sales
31.86 L

Brand Share %
30.61 %

Information:
MTD : 01-09-2025 To 24-09-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **30.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.58	33.40 %
Gas-Stov	6.26	26.09 %
Chimney	4.08	67.45 %
Grinder	2.42	22.73 %
Cook-Ele	1.28	25.80 %
Iron	0.93	80.24 %
In-Stove	0.24	20.47 %
Small-Ap	0.06	1.00 %
Total	31.86	30.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.97	32.32 %
VIJAYAWADA-01	13.89	28.65 %
Total	31.86	30.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.83	35.11 %
Gas-Stov	3.93	27.56 %
Chimney	2.49	71.03 %
Grinder	1.25	24.60 %
Cook-Ele	0.69	24.24 %
Iron	0.56	87.91 %
In-Stove	0.17	20.40 %
Small-Ap	0.04	1.31 %
Total	17.97	32.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.33	30.37 %
ATP1	0.89	24.96 %
KNL2	0.59	13.75 %
PMR1	0.51	29.32 %
KHT1	0.50	30.10 %
MPL1	0.49	26.65 %
RCY1	0.33	23.98 %
NDL1	0.26	19.15 %
GTL1	0.19	24.75 %
SPE1	0.18	21.39 %
VKI1	0.17	11.94 %
DHN1	0.01	1.11 %
TPSD		0.00 %
Total	17.97	32.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.76	31.64 %
Gas-Stov	2.33	23.95 %
Chimney	1.59	62.50 %
Grinder	1.17	21.03 %
Cook-Ele	0.59	27.89 %
Iron	0.37	70.71 %
In-Stove	0.07	20.66 %
Small-Ap	0.02	0.67 %
Total	13.89	28.65 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.78	22.04 %
TNI1	0.40	29.27 %
VKN1	0.40	29.98 %
VJW5	0.37	25.47 %
PPM1	0.32	30.01 %
TDD1	0.29	24.31 %
TEL1	0.26	19.31 %
VUY1	0.25	26.60 %
GDV1	0.19	25.39 %
GVM1	0.16	14.29 %
BPP1	0.16	19.08 %
VJW2	0.16	27.07 %
CKT1	0.13	18.78 %
MTM1	0.09	9.28 %
RMV1	0.07	6.52 %
JGG1	0.07	18.10 %
PRL1	0.06	21.24 %
GNT2	0.06	8.73 %
NPR1	0.05	16.79 %
GTSD		0.00 %
Total	13.89	28.65 %