

MTD Sales
48.93 L

Brand Share %
44.70 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **44.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	22.36	50.78 %
Gas-Stov	11.77	37.22 %
Chimney	6.76	73.11 %
Grinder	4.38	43.58 %
Small-Ap	1.94	27.02 %
In-Stove	0.87	50.83 %
Iron	0.53	97.95 %
Cook-Ele	0.31	38.12 %
Total	48.93	44.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	25.10	46.43 %
TIRUPATI-01	23.83	43.02 %
Total	48.93	44.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	12.11	56.85 %
Gas-Stov	5.99	40.55 %
Grinder	2.76	41.32 %
Chimney	2.38	65.92 %
Small-Ap	0.88	23.86 %
In-Stove	0.52	46.02 %
Iron	0.27	98.28 %
Cook-Ele	0.18	33.91 %
Total	25.10	46.43 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.68	30.89 %
GVM1	0.58	26.17 %
TDD1	0.55	38.28 %
VJW4	0.54	41.64 %
DPE1	0.47	37.98 %
TNI1	0.43	39.56 %
PPM1	0.42	38.63 %
VKN1	0.39	37.65 %
AMP1	0.30	34.59 %
KND1	0.28	37.96 %
TEL1	0.28	23.31 %
VJW5	0.28	21.81 %
VJW2	0.26	32.89 %
PRL1	0.25	30.05 %
NPR1	0.25	28.43 %
JGG1	0.12	25.03 %
GTSD		0.00 %
Total	25.10	46.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.25	45.10 %
Gas-Stov	5.78	34.31 %
Chimney	4.38	77.72 %
Grinder	1.61	48.08 %
Small-Ap	1.06	30.36 %
In-Stove	0.35	60.03 %
Iron	0.27	97.62 %
Cook-Ele	0.13	46.17 %
Total	23.83	43.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.11	38.91 %
ATP1	1.72	40.21 %
KDA1	0.79	39.45 %
TPY1	0.73	42.90 %
KAR1	0.72	30.19 %
ADI1	0.65	36.03 %
KNL2	0.64	25.15 %
NDL1	0.64	41.52 %
KDR1	0.61	41.61 %
NLR1	0.55	39.61 %
SPE1	0.54	39.58 %
KHT1	0.46	41.09 %
KVL1	0.42	31.15 %
RCY1	0.33	32.55 %
VKI1	0.23	26.70 %
BVL1	0.23	27.92 %
DHN1	0.10	17.05 %
TPSD		0.00 %
Total	23.83	43.02 %