

MTD Sales
43.67 L

Brand Share %
43.77 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.98	50.90 %
Gas-Stov	8.80	34.81 %
Chimney	6.94	69.29 %
Grinder	4.20	37.73 %
In-Stove	1.41	96.00 %
Iron	0.68	93.62 %
Cook-Ele	0.46	27.06 %
Small-Ap	0.19	2.34 %
Total	43.67	43.77 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.58	43.84 %
TIRUPATI-01	21.09	43.69 %
Total	43.67	43.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	11.65	53.57 %
Gas-Stov	4.19	35.00 %
Grinder	2.56	36.44 %
Chimney	2.53	70.93 %
In-Stove	0.77	100.23 %
Iron	0.41	95.79 %
Cook-Ele	0.36	41.59 %
Small-Ap	0.11	2.16 %
Total	22.58	43.84 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.84	40.76 %
PPM1	0.74	42.37 %
RMV1	0.69	31.22 %
CKT1	0.52	43.73 %
VJW4	0.46	24.38 %
DPE1	0.44	35.12 %
GDV1	0.40	43.32 %
VJW5	0.40	23.10 %
PRL1	0.38	37.43 %
GVM1	0.36	23.82 %
PAP1	0.33	34.61 %
AMP1	0.32	40.13 %
MTM1	0.31	24.84 %
VJW2	0.31	35.60 %
TNI1	0.30	25.07 %
TEL1	0.29	26.09 %
TDD1	0.27	21.58 %
Total	22.58	43.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.34	47.92 %
Gas-Stov	4.60	34.65 %
Chimney	4.41	68.37 %
Grinder	1.65	39.92 %
In-Stove	0.64	91.33 %
Iron	0.27	90.55 %
Cook-Ele	0.10	11.95 %
Small-Ap	0.08	2.63 %
Total	21.09	43.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.82	35.42 %
KAR1	0.77	37.08 %
TPY1	0.77	43.55 %
ADI1	0.66	31.16 %
KDR1	0.65	41.71 %
PMR1	0.60	41.19 %
KDA1	0.55	35.60 %
NLR1	0.49	35.45 %
DHN1	0.44	30.74 %
SPE1	0.42	38.82 %
KVL1	0.32	35.23 %
KNL2	0.31	16.34 %
NDL1	0.28	38.46 %
VKI1	0.21	27.83 %
NYP1	0.14	21.34 %
BVL1	0.09	10.40 %
GTL1	0.09	26.56 %
TPSD		0.00 %
Total	21.09	43.69 %