



AP : PREETHI Sales Performance 25/03/2026 9:27 AM

MTD Sales
42.36 L

Brand Share %
32.10 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.72	44.28 %
Gas-Stov	9.78	31.94 %
Chimney	5.11	59.09 %
Grinder	3.92	26.97 %
Cook-Ele	1.65	14.89 %
In-Stove	1.58	13.40 %
Iron	0.57	97.40 %
Small-Ap	0.02	0.22 %
Total	42.36	32.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.61	30.88 %
TIRUPATI-01	20.75	33.48 %
Total	42.36	32.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.12	45.72 %
Gas-Stov	4.26	32.16 %
Grinder	2.52	25.52 %
Chimney	2.37	57.61 %
Cook-Ele	1.04	15.00 %
In-Stove	0.90	12.41 %
Iron	0.39	98.20 %
Small-Ap	0.02	0.37 %
Total	21.61	30.88 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.06	29.49 %
RMV1	0.84	24.85 %
PAP1	0.73	31.24 %
VJW5	0.61	24.32 %
VJW4	0.57	29.85 %
NRT1	0.54	24.57 %
DPE1	0.43	25.87 %
PRL1	0.41	25.40 %
GVM1	0.40	20.54 %
MTM1	0.36	21.56 %
TNI1	0.34	25.27 %
CKT1	0.29	25.90 %
KND1	0.29	25.63 %
TEL1	0.28	13.20 %
VJW2	0.25	8.74 %
TDD1	0.24	17.41 %
RAL1	0.23	15.23 %
GDV1	0.22	20.84 %
VKN1	0.20	19.77 %
AMP1	0.18	23.82 %
Total	21.61	30.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.60	42.85 %
Gas-Stov	5.52	31.78 %
Chimney	2.74	60.44 %
Grinder	1.41	30.01 %
In-Stove	0.68	14.96 %
Cook-Ele	0.62	14.72 %
Iron	0.18	95.70 %
Total	20.75	33.48 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.74	30.77 %
MPL1	0.73	28.05 %
TPY1	0.70	31.41 %
KHT1	0.50	31.90 %
NLR1	0.50	31.51 %
NDL1	0.45	27.08 %
ADI1	0.45	18.82 %
DHN1	0.37	20.20 %
GTL1	0.30	27.53 %
SPE1	0.30	31.02 %
VKI1	0.27	28.10 %
KNL2	0.25	10.87 %
KVL1	0.23	21.63 %
PMR1	0.21	11.13 %
PDT1	0.15	18.49 %
BVL1	0.15	13.73 %
Total	20.75	33.48 %