

MTD Sales
35.64 L

Brand Share %
34.06 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **34.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	17.50	42.13 %
Gas-Stov	6.91	21.07 %
Chimney	4.72	66.60 %
Grinder	2.91	24.32 %
Cook-Ele	1.89	52.76 %
Iron	0.99	88.03 %
In-Stove	0.62	43.20 %
Small-Ap	0.11	2.10 %
Total	35.64	34.06 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.87	35.42 %
VIJAYAWADA-01	17.77	32.79 %
Total	35.64	34.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.68	41.71 %
Gas-Stov	3.62	22.42 %
Chimney	2.74	75.71 %
Cook-Ele	0.97	69.79 %
Grinder	0.94	21.17 %
Iron	0.49	80.53 %
In-Stove	0.37	47.66 %
Small-Ap	0.06	2.43 %
Total	17.87	35.42 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.23	26.61 %
TPY2	0.93	20.08 %
NDL1	0.72	32.89 %
ADI1	0.58	26.70 %
KNL2	0.56	20.84 %
KOU1	0.54	32.68 %
MPL1	0.50	26.95 %
TPY1	0.49	33.24 %
NYP1	0.42	31.09 %
KVL1	0.41	32.66 %
SPE1	0.29	18.33 %
BVL1	0.27	18.73 %
GTL1	0.17	30.69 %
TPSD		0.00 %
Total	17.87	35.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.82	42.56 %
Gas-Stov	3.30	19.77 %
Chimney	1.98	57.12 %
Grinder	1.97	26.17 %
Cook-Ele	0.92	41.98 %
Iron	0.50	96.98 %
In-Stove	0.25	37.85 %
Small-Ap	0.04	1.74 %
Total	17.77	32.79 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.78	28.40 %
OGL1	0.73	26.52 %
KDR1	0.67	30.85 %
VKN1	0.48	33.61 %
ELU1	0.46	29.72 %
RMV1	0.39	18.26 %
PAP1	0.31	31.13 %
GVM1	0.28	18.92 %
KND1	0.28	30.86 %
VJW5	0.26	17.09 %
PPM1	0.25	21.82 %
PRL1	0.22	30.26 %
GDV1	0.20	26.18 %
BPP1	0.17	29.24 %
VJW4	0.16	21.26 %
MTM1	0.13	7.14 %
VUY1	0.12	21.54 %
JGG1	0.09	13.08 %
TDD1	0.07	4.93 %
GNT2	0.06	13.68 %
TNI1	0.06	5.21 %
TEL1	0.03	4.06 %
GTSD		0.00 %
Total	17.77	32.79 %