

MTD Sales
61.41 L

Brand Share %
33.73 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	31.35	46.48 %
Gas-Stov	11.75	21.71 %
Grinder	6.71	29.39 %
Chimney	6.60	73.15 %
Cook-Ele	3.04	40.39 %
Iron	1.45	92.16 %
In-Stove	0.44	29.99 %
Small-Ap	0.06	0.88 %
Total	61.41	33.73 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	33.30	34.52 %
VIJAYAWADA-01	28.11	32.83 %
Total	61.41	33.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	16.68	46.69 %
Gas-Stov	7.14	22.33 %
Chimney	4.14	69.25 %
Grinder	2.59	32.83 %
Cook-Ele	1.58	47.32 %
Iron	0.73	89.48 %
In-Stove	0.40	39.29 %
Small-Ap	0.04	1.11 %
Total	33.30	34.52 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.05	21.96 %
ATP1	1.56	21.24 %
MPL1	1.24	30.69 %
KVL1	1.20	32.23 %
KOU1	1.07	28.46 %
NDL1	0.98	28.22 %
KHT1	0.87	27.93 %
PMR1	0.83	21.64 %
VKI1	0.80	33.03 %
NLR1	0.78	30.59 %
NYP1	0.63	30.18 %
KNL2	0.52	12.86 %
BVL1	0.47	23.55 %
SPE1	0.42	26.28 %
ADI1	0.38	15.39 %
DHN1	0.17	12.53 %
GTL1	0.06	6.21 %
Total	33.30	34.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	14.66	46.24 %
Gas-Stov	4.61	20.81 %
Grinder	4.12	27.58 %
Chimney	2.47	80.79 %
Cook-Ele	1.46	34.89 %
Iron	0.72	95.05 %
In-Stove	0.05	10.14 %
Small-Ap	0.02	0.61 %
Total	28.11	32.83 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.83	20.60 %
PAP1	0.75	32.38 %
RAL1	0.62	33.48 %
PPM1	0.61	32.29 %
MTM1	0.57	24.21 %
VJW1	0.55	16.29 %
NRT1	0.54	29.38 %
TVU1	0.53	31.76 %
DPE1	0.52	32.09 %
TNI1	0.51	26.98 %
TDD1	0.50	17.84 %
JPT1	0.40	31.04 %
VJW4	0.37	28.60 %
NPR1	0.36	28.77 %
BPP1	0.33	19.44 %
GNT2	0.30	25.07 %
PRL1	0.29	31.72 %
AMP1	0.29	24.01 %
TEL1	0.29	20.40 %
VJW5	0.28	13.72 %
GVM1	0.24	13.17 %
GDV1	0.14	12.06 %
JGG1	0.11	11.04 %
Total	28.11	32.83 %