

MTD Sales
28.53 L

Brand Share %
30.08 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.28	33.04 %
Gas-Stov	5.15	24.26 %
Chimney	3.72	66.90 %
Grinder	2.00	21.87 %
Cook-Ele	1.25	27.22 %
Iron	0.88	79.33 %
In-Stove	0.20	17.44 %
Small-Ap	0.06	1.09 %
Total	28.53	30.08 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.22	31.97 %
VIJAYAWADA-01	12.32	27.90 %
Total	28.53	30.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.97	34.83 %
Gas-Stov	3.41	26.77 %
Chimney	2.32	69.49 %
Grinder	1.12	23.90 %
Cook-Ele	0.69	25.92 %
Iron	0.52	87.09 %
In-Stove	0.15	18.07 %
Small-Ap	0.04	1.43 %
Total	16.22	31.97 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.89	26.62 %
KNL2	0.57	13.34 %
MPL1	0.49	29.87 %
RCY1	0.33	26.28 %
NDL1	0.26	22.50 %
GTL1	0.19	24.75 %
VKI1	0.17	13.79 %
SPE1	0.13	18.71 %
DHN1	0.01	1.16 %
TPSD		0.00 %
Total	16.22	31.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.32	31.29 %
Gas-Stov	1.74	20.49 %
Chimney	1.40	63.03 %
Grinder	0.88	19.72 %
Cook-Ele	0.56	29.01 %
Iron	0.35	70.11 %
In-Stove	0.05	15.79 %
Small-Ap	0.02	0.74 %
Total	12.32	27.90 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.74	21.73 %
VJW5	0.37	27.87 %
TDD1	0.29	24.31 %
PPM1	0.28	27.98 %
TNI1	0.27	23.16 %
TEL1	0.26	20.96 %
VUY1	0.25	26.60 %
GDV1	0.19	27.14 %
GVM1	0.16	17.75 %
BPP1	0.16	21.11 %
VJW2	0.16	29.91 %
CKT1	0.13	21.18 %
RMV1	0.07	6.72 %
PRL1	0.06	21.24 %
GNT2	0.06	8.73 %
MTM1	0.05	5.95 %
NPR1	0.02	11.98 %
JGG1	0.01	4.44 %
GTSD		0.00 %
Total	12.32	27.90 %