



AP : PREETHI Sales Performance 24/05/2026 9:27 AM

MTD Sales
46.90 L

Brand Share %
44.26 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **44.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	21.37	50.23 %
Gas-Stov	11.46	37.02 %
Chimney	6.62	74.51 %
Grinder	4.03	41.90 %
Small-Ap	1.86	26.48 %
In-Stove	0.74	47.84 %
Iron	0.52	97.91 %
Cook-Ele	0.31	39.08 %
Total	46.90	44.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	24.42	46.21 %
TIRUPATI-01	22.48	42.33 %
Total	46.90	44.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	11.78	56.62 %
Gas-Stov	5.86	40.45 %
Grinder	2.66	40.40 %
Chimney	2.38	65.92 %
Small-Ap	0.82	22.92 %
In-Stove	0.48	45.06 %
Iron	0.27	98.28 %
Cook-Ele	0.18	35.23 %
Total	24.42	46.21 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.68	30.89 %
GVM1	0.58	26.50 %
TDD1	0.55	38.28 %
VJW4	0.54	42.09 %
DPE1	0.47	38.50 %
TNI1	0.43	40.22 %
PPM1	0.40	38.76 %
VKN1	0.39	37.65 %
KND1	0.28	41.23 %
TEL1	0.28	23.31 %
AMP1	0.26	31.36 %
VJW2	0.26	32.89 %
PRL1	0.25	30.05 %
NPR1	0.25	29.43 %
VJW5	0.20	16.78 %
JGG1	0.12	25.03 %
GTSD		0.00 %
Total	24.42	46.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.59	44.11 %
Gas-Stov	5.60	34.02 %
Chimney	4.24	80.38 %
Grinder	1.37	45.15 %
Small-Ap	1.04	30.18 %
Iron	0.25	97.52 %
In-Stove	0.25	54.14 %
Cook-Ele	0.13	46.17 %
Total	22.48	42.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.07	39.61 %
ATP1	1.67	39.98 %
KDA1	0.79	40.02 %
TPY1	0.73	43.83 %
KAR1	0.71	30.32 %
NDL1	0.64	41.52 %
NLR1	0.55	39.61 %
SPE1	0.49	38.33 %
ADI1	0.49	30.46 %
KNL2	0.47	19.89 %
KHT1	0.42	40.39 %
KVL1	0.42	31.93 %
KDR1	0.41	32.59 %
RCY1	0.33	32.55 %
VKI1	0.23	28.08 %
BVL1	0.18	24.36 %
DHN1	0.10	17.81 %
TPSD		0.00 %
Total	22.48	42.33 %