



AP : PREETHI Sales Performance 24/04/2026 9:26 AM

MTD Sales
42.17 L

Brand Share %
43.94 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.94 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 19.98 | 50.47 % |
| Gas-Stov | 8.60 | 35.16 % |
| Chimney | 6.94 | 71.50 % |
| Grinder | 4.07 | 38.19 % |
| In-Stove | 1.36 | 97.23 % |
| Iron | 0.67 | 93.53 % |
| Cook-Ele | 0.46 | 27.94 % |
| Small-Ap | 0.10 | 1.28 % |
| Total | 42.17 | 43.94 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|----------------|
| VIJAYAWADA-01 | 21.76 | 43.91 % |
| TIRUPATI-01 | 20.41 | 43.96 % |
| Total | 42.17 | 43.94 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 11.15 | 52.91 % |
| Gas-Stov | 4.02 | 35.06 % |
| Chimney | 2.53 | 74.20 % |
| Grinder | 2.51 | 37.27 % |
| In-Stove | 0.77 | 102.90 % |
| Iron | 0.40 | 95.68 % |
| Cook-Ele | 0.36 | 41.59 % |
| Small-Ap | 0.02 | 0.39 % |
| Total | 21.76 | 43.91 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| GNT1 | 0.84 | 40.76 % |
| PPM1 | 0.74 | 42.37 % |
| RMV1 | 0.69 | 35.25 % |
| VJW4 | 0.46 | 25.52 % |
| DPE1 | 0.43 | 38.48 % |
| VJW5 | 0.40 | 24.07 % |
| PRL1 | 0.38 | 37.43 % |
| GVM1 | 0.36 | 23.82 % |
| GDV1 | 0.32 | 37.55 % |
| PAP1 | 0.30 | 33.51 % |
| TEL1 | 0.29 | 26.61 % |
| MTM1 | 0.29 | 23.35 % |
| VJW2 | 0.28 | 33.54 % |
| TNI1 | 0.28 | 24.65 % |
| TDD1 | 0.27 | 21.58 % |
| Total | 21.76 | 43.91 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 8.83 | 47.69 % |
| Gas-Stov | 4.57 | 35.26 % |
| Chimney | 4.41 | 70.03 % |
| Grinder | 1.56 | 39.77 % |
| In-Stove | 0.59 | 90.64 % |
| Iron | 0.27 | 90.55 % |
| Cook-Ele | 0.10 | 12.76 % |
| Small-Ap | 0.08 | 2.71 % |
| Total | 20.41 | 43.96 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TPY2 | 1.66 | 35.51 % |
| TPY1 | 0.77 | 43.55 % |
| KAR1 | 0.74 | 37.35 % |
| KDR1 | 0.65 | 41.71 % |
| ADI1 | 0.54 | 27.98 % |
| KDA1 | 0.53 | 37.45 % |
| NLR1 | 0.46 | 34.27 % |
| DHN1 | 0.39 | 28.45 % |
| SPE1 | 0.38 | 36.51 % |
| KVL1 | 0.32 | 36.31 % |
| KNL2 | 0.31 | 17.78 % |
| NDL1 | 0.28 | 38.46 % |
| VKI1 | 0.21 | 28.78 % |
| NYP1 | 0.14 | 21.34 % |
| BVL1 | 0.09 | 11.05 % |
| GTL1 | 0.09 | 26.56 % |
| TPSD | | 0.00 % |
| Total | 20.41 | 43.96 % |