

MTD Sales
41.36 L

Brand Share %
32.34 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.26	44.39 %
Gas-Stov	9.41	32.05 %
Chimney	5.11	59.09 %
Grinder	3.83	27.09 %
Cook-Ele	1.60	14.95 %
In-Stove	1.58	13.69 %
Iron	0.55	97.31 %
Small-Ap	0.02	0.23 %
Total	41.36	32.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.14	31.20 %
TIRUPATI-01	20.21	33.62 %
Total	41.36	32.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.75	45.53 %
Gas-Stov	4.20	32.94 %
Grinder	2.52	26.03 %
Chimney	2.37	57.61 %
Cook-Ele	1.01	15.22 %
In-Stove	0.90	12.67 %
Iron	0.38	98.15 %
Small-Ap	0.02	0.39 %
Total	21.14	31.20 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.06	29.77 %
RMV1	0.81	24.76 %
PAP1	0.72	32.18 %
VJW4	0.57	29.85 %
VJW5	0.55	22.66 %
NRT1	0.54	25.02 %
TVU1	0.48	30.30 %
PRL1	0.41	25.96 %
GVM1	0.40	20.91 %
DPE1	0.37	23.14 %
TNI1	0.34	25.27 %
MTM1	0.32	21.14 %
CKT1	0.29	25.90 %
KND1	0.29	25.63 %
VJW2	0.25	8.74 %
TDD1	0.24	18.41 %
RAL1	0.23	15.23 %
TEL1	0.23	11.50 %
GDV1	0.22	20.84 %
VKN1	0.20	23.31 %
AMP1	0.18	23.82 %
Total	21.14	31.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.51	43.29 %
Gas-Stov	5.21	31.36 %
Chimney	2.74	60.44 %
Grinder	1.31	29.37 %
In-Stove	0.68	15.30 %
Cook-Ele	0.59	14.52 %
Iron	0.17	95.46 %
Total	20.21	33.62 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.74	30.96 %
MPL1	0.66	26.77 %
ADI1	0.45	19.11 %
NLR1	0.43	28.68 %
DHN1	0.37	20.95 %
GTL1	0.30	27.53 %
VKI1	0.27	28.77 %
KNL2	0.25	11.34 %
SPE1	0.24	27.54 %
KVL1	0.23	21.63 %
PMR1	0.21	11.13 %
PDT1	0.15	19.44 %
BVL1	0.15	13.73 %
Total	20.21	33.62 %