

MTD Sales
33.99 L

Brand Share %
33.78 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.37	40.97 %
Gas-Stov	6.66	21.23 %
Chimney	4.72	66.60 %
Grinder	2.82	24.47 %
Cook-Ele	1.80	52.81 %
Iron	0.94	87.46 %
In-Stove	0.57	43.56 %
Small-Ap	0.11	2.21 %
Total	33.99	33.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.01	32.47 %
TIRUPATI-01	16.98	35.20 %
Total	33.99	33.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.44	41.99 %
Gas-Stov	3.14	19.56 %
Chimney	1.98	57.12 %
Grinder	1.88	25.72 %
Cook-Ele	0.84	40.83 %
Iron	0.47	96.79 %
In-Stove	0.22	40.31 %
Small-Ap	0.04	1.81 %
Total	17.01	32.47 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.73	26.79 %
VJW1	0.70	26.69 %
KDR1	0.67	30.85 %
VKN1	0.48	33.61 %
ELU1	0.46	29.72 %
RMV1	0.39	18.52 %
GVM1	0.28	19.90 %
VJW5	0.26	18.09 %
PPM1	0.25	21.82 %
PAP1	0.25	26.20 %
PRL1	0.22	30.26 %
KND1	0.21	25.29 %
GDV1	0.20	25.70 %
BPP1	0.17	29.24 %
VJW4	0.16	21.26 %
MTM1	0.13	7.85 %
VUY1	0.09	17.56 %
JGG1	0.09	13.66 %
GNT2	0.06	13.68 %
TNI1	0.04	3.80 %
TDD1	0.04	2.75 %
TEL1	0.03	4.06 %
GTSD		0.00 %
Total	17.01	32.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.93	39.95 %
Gas-Stov	3.52	22.98 %
Chimney	2.74	75.71 %
Cook-Ele	0.97	70.75 %
Grinder	0.94	22.31 %
Iron	0.47	79.85 %
In-Stove	0.35	45.91 %
Small-Ap	0.06	2.58 %
Total	16.98	35.20 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.23	27.64 %
TPY2	0.89	20.40 %
NDL1	0.70	33.45 %
ADI1	0.53	25.59 %
MPL1	0.50	28.16 %
KOU1	0.50	30.98 %
KNL2	0.47	18.37 %
KVL1	0.37	30.70 %
NYP1	0.34	26.67 %
SPE1	0.24	16.79 %
BVL1	0.23	16.73 %
GTL1	0.14	27.44 %
TPSD		0.00 %
Total	16.98	35.20 %