

MTD Sales
60.19 L

Brand Share %
33.82 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	30.77	46.74 %
Gas-Stov	11.38	21.57 %
Chimney	6.60	73.15 %
Grinder	6.59	29.49 %
Cook-Ele	2.94	40.06 %
Iron	1.43	92.06 %
In-Stove	0.42	29.23 %
Small-Ap	0.06	0.90 %
Total	60.19	33.82 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.41	34.59 %
VIJAYAWADA-01	27.78	32.97 %
Total	60.19	33.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	16.24	46.93 %
Gas-Stov	6.86	22.11 %
Chimney	4.14	69.25 %
Grinder	2.51	33.13 %
Cook-Ele	1.51	47.13 %
Iron	0.72	89.36 %
In-Stove	0.40	40.04 %
Small-Ap	0.04	1.14 %
Total	32.41	34.59 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.95	21.87 %
ATP1	1.54	21.86 %
MPL1	1.24	31.66 %
KVL1	1.13	30.98 %
KOU1	0.96	26.35 %
NDL1	0.95	29.61 %
PMR1	0.83	21.64 %
KHT1	0.80	27.11 %
NLR1	0.78	30.71 %
VKI1	0.75	33.11 %
NYP1	0.59	29.26 %
KNL2	0.52	12.86 %
BVL1	0.47	24.04 %
SPE1	0.42	26.66 %
ADI1	0.38	15.88 %
DHN1	0.17	12.86 %
GTL1	0.06	6.56 %
Total	32.41	34.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	14.53	46.53 %
Gas-Stov	4.52	20.81 %
Grinder	4.08	27.63 %
Chimney	2.47	80.79 %
Cook-Ele	1.44	34.62 %
Iron	0.71	94.98 %
In-Stove	0.02	5.38 %
Small-Ap	0.02	0.62 %
Total	27.78	32.97 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.83	20.73 %
PPM1	0.61	32.29 %
MTM1	0.57	24.21 %
VJW1	0.55	16.54 %
NRT1	0.54	30.59 %
TNI1	0.51	26.98 %
TDD1	0.50	18.35 %
TVU1	0.48	31.91 %
JPT1	0.40	32.33 %
DPE1	0.39	26.21 %
VJW4	0.37	29.39 %
NPR1	0.36	29.38 %
BPP1	0.33	19.44 %
GNT2	0.30	25.07 %
PRL1	0.29	32.50 %
TEL1	0.29	20.40 %
VJW5	0.28	13.72 %
AMP1	0.26	22.93 %
GVM1	0.24	13.73 %
GDV1	0.14	12.06 %
JGG1	0.11	11.04 %
Total	27.78	32.97 %