

MTD Sales
26.16 L

Brand Share %
29.55 %

Information:
MTD : 01-09-2025 To 22-09-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **29.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.85	31.95 %
Gas-Stov	4.79	24.12 %
Chimney	3.35	66.21 %
Grinder	1.95	22.84 %
Cook-Ele	1.17	28.14 %
Iron	0.78	77.91 %
In-Stove	0.20	18.13 %
Small-Ap	0.06	1.18 %
Total	26.16	29.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.77	31.11 %
VIJAYAWADA-01	11.39	27.76 %
Total	26.16	29.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.16	33.31 %
Gas-Stov	3.24	27.22 %
Chimney	1.95	65.78 %
Grinder	1.08	24.33 %
Cook-Ele	0.66	27.11 %
Iron	0.49	87.68 %
In-Stove	0.15	18.07 %
Small-Ap	0.04	1.49 %
Total	14.77	31.11 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.57	13.39 %
KHT1	0.33	28.90 %
RCY1	0.33	28.46 %
NDL1	0.26	22.50 %
VKI1	0.17	14.55 %
SPE1	0.13	19.62 %
GTL1	0.12	16.82 %
DHN1	0.01	1.33 %
TPSD		0.00 %
Total	14.77	31.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.70	30.62 %
Gas-Stov	1.55	19.50 %
Chimney	1.40	66.82 %
Grinder	0.88	21.25 %
Cook-Ele	0.51	29.59 %
Iron	0.28	65.31 %
In-Stove	0.05	18.33 %
Small-Ap	0.02	0.83 %
Total	11.39	27.76 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.69	21.30 %
VJW5	0.37	28.56 %
TDD1	0.27	27.33 %
VUY1	0.25	26.60 %
TNI1	0.23	23.45 %
TEL1	0.22	18.42 %
GDV1	0.16	26.28 %
GVM1	0.16	20.22 %
BPP1	0.16	24.59 %
VJW2	0.12	24.65 %
CKT1	0.12	20.98 %
RMV1	0.07	6.85 %
MTM1	0.05	6.88 %
PRL1	0.04	14.23 %
GNT2	0.03	4.02 %
NPR1	0.02	19.16 %
GTSD		0.00 %
JGG1		0.00 %
Total	11.39	27.76 %