

MTD Sales
39.28 L

Brand Share %
37.50 %

Information:

MTD : 01-08-2025 To 22-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.01	47.64 %
Gas-Stov	9.86	32.05 %
Chimney	3.49	70.27 %
Grinder	2.53	18.45 %
Cook-Ele	1.61	39.49 %
Iron	1.07	81.67 %
In-Stove	0.68	44.70 %
Small-Ap	0.02	0.35 %
Total	39.28	37.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.60	38.29 %
VIJAYAWADA-01	17.68	36.57 %
Total	39.28	37.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.11	47.71 %
Gas-Stov	5.42	30.17 %
Chimney	2.26	77.65 %
Grinder	1.01	20.05 %
Cook-Ele	0.77	38.98 %
Iron	0.58	76.49 %
In-Stove	0.46	49.69 %
Total	21.60	38.29 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.71	28.99 %
KNL2	0.68	32.46 %
TPY2	0.57	12.33 %
ADI1	0.53	28.64 %
MPL1	0.52	23.26 %
VKI1	0.50	29.83 %
KNL1	0.44	13.03 %
NDL1	0.44	24.60 %
SPE1	0.42	25.74 %
BVL1	0.36	24.67 %
PDT1	0.28	30.02 %
GTL1	0.22	33.69 %
DHN1	0.20	23.56 %
TPSD		0.00 %
Total	21.60	38.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.91	47.56 %
Gas-Stov	4.44	34.69 %
Grinder	1.52	17.51 %
Chimney	1.23	59.83 %
Cook-Ele	0.84	39.97 %
Iron	0.50	88.65 %
In-Stove	0.22	37.03 %
Small-Ap	0.02	0.79 %
Total	17.68	36.57 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.62	32.04 %
TNK1	0.55	30.08 %
KDR1	0.55	34.96 %
GVM1	0.48	33.21 %
VJW5	0.48	31.28 %
VJW1	0.43	30.59 %
ELU1	0.38	31.96 %
VUY1	0.35	35.27 %
KND1	0.35	30.75 %
TEL1	0.34	35.87 %
VJW4	0.31	35.74 %
RMV1	0.28	18.03 %
DPE1	0.24	29.70 %
PRL1	0.14	31.91 %
GNT2	0.13	16.20 %
TDD1	0.13	9.56 %
PAP1	0.13	23.06 %
PNR1	0.11	14.39 %
JGG1	0.10	14.93 %
GTSD		0.00 %
Total	17.68	36.57 %