

MTD Sales
44.70 L

Brand Share %
43.81 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.33	49.57 %
Gas-Stov	11.08	36.80 %
Chimney	6.14	74.21 %
Grinder	3.84	41.87 %
Small-Ap	1.76	25.61 %
In-Stove	0.74	50.39 %
Iron	0.50	97.82 %
Cook-Ele	0.31	40.60 %
Total	44.70	43.81 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	23.43	46.11 %
TIRUPATI-01	21.27	41.54 %
Total	44.70	43.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	11.21	56.14 %
Gas-Stov	5.63	40.10 %
Grinder	2.53	40.51 %
Chimney	2.38	68.41 %
Small-Ap	0.76	21.93 %
In-Stove	0.48	47.65 %
Iron	0.27	98.28 %
Cook-Ele	0.18	37.39 %
Total	23.43	46.11 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.68	31.69 %
GVM1	0.58	28.79 %
TDD1	0.55	38.28 %
VJW4	0.50	40.45 %
TNI1	0.43	40.22 %
DPE1	0.40	34.94 %
VKN1	0.39	41.75 %
PPM1	0.37	40.52 %
KND1	0.28	43.80 %
TEL1	0.28	23.45 %
AMP1	0.26	31.36 %
PRL1	0.25	38.06 %
NPR1	0.25	29.43 %
VJW2	0.21	28.62 %
VJW5	0.15	13.54 %
JGG1	0.12	25.03 %
GTSD		0.00 %
Total	23.43	46.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.13	43.35 %
Gas-Stov	5.46	33.92 %
Chimney	3.76	78.41 %
Grinder	1.31	44.75 %
Small-Ap	1.00	29.35 %
In-Stove	0.25	56.53 %
Iron	0.23	97.30 %
Cook-Ele	0.13	46.17 %
Total	21.27	41.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.05	40.15 %
ATP1	1.67	39.98 %
KDA1	0.79	40.02 %
NDL1	0.64	42.12 %
TPY1	0.62	40.28 %
NLR1	0.50	38.69 %
SPE1	0.46	36.65 %
ADI1	0.45	28.87 %
KHT1	0.42	40.39 %
KVL1	0.42	32.50 %
KAR1	0.42	20.76 %
KDR1	0.41	34.39 %
KNL2	0.41	18.29 %
RCY1	0.33	32.55 %
VKI1	0.19	24.61 %
BVL1	0.18	24.36 %
DHN1	0.10	18.62 %
TPSD		0.00 %
Total	21.27	41.54 %