

MTD Sales
40.84 L

Brand Share %
44.01 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **44.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.10	50.03 %
Gas-Stov	8.37	35.04 %
Chimney	6.94	72.40 %
Grinder	3.92	39.30 %
In-Stove	1.33	97.18 %
Iron	0.64	93.25 %
Cook-Ele	0.46	27.94 %
Small-Ap	0.08	1.07 %
Total	40.84	44.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.01	43.98 %
TIRUPATI-01	19.83	44.05 %
Total	40.84	44.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.51	52.06 %
Gas-Stov	4.02	35.70 %
Chimney	2.53	74.20 %
Grinder	2.41	39.00 %
In-Stove	0.77	102.90 %
Iron	0.38	95.47 %
Cook-Ele	0.36	41.59 %
Small-Ap	0.02	0.41 %
Total	21.01	43.98 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.84	40.76 %
RMV1	0.65	36.50 %
PPM1	0.59	37.42 %
GNT2	0.52	42.31 %
VJW4	0.46	25.52 %
DPE1	0.43	38.48 %
VJW5	0.38	23.59 %
PRL1	0.34	35.80 %
GVM1	0.31	20.77 %
TEL1	0.29	26.61 %
VJW2	0.28	33.54 %
TDD1	0.27	23.01 %
PAP1	0.26	31.05 %
MTM1	0.25	21.25 %
TNI1	0.24	22.37 %
Total	21.01	43.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.58	47.75 %
Chimney	4.41	71.41 %
Gas-Stov	4.34	34.46 %
Grinder	1.51	39.80 %
In-Stove	0.56	90.29 %
Iron	0.26	90.22 %
Cook-Ele	0.10	12.76 %
Small-Ap	0.06	2.19 %
Total	19.83	44.05 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.66	36.06 %
TPY1	0.77	43.55 %
KAR1	0.74	37.35 %
KDR1	0.59	40.02 %
PMR1	0.56	43.57 %
ADI1	0.54	28.61 %
NLR1	0.46	34.27 %
KDA1	0.46	34.44 %
DHN1	0.39	31.19 %
SPE1	0.38	36.51 %
KVL1	0.32	36.31 %
KNL2	0.31	19.68 %
NDL1	0.28	39.27 %
VKI1	0.21	28.78 %
NYP1	0.14	21.34 %
BVL1	0.09	11.79 %
GTL1	0.09	26.56 %
TPSD		0.00 %
Total	19.83	44.05 %