

MTD Sales
39.10 L

Brand Share %
32.11 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.33	44.46 %
Gas-Stov	9.18	32.90 %
Chimney	4.59	57.62 %
Grinder	3.45	25.76 %
In-Stove	1.54	13.46 %
Cook-Ele	1.53	15.08 %
Iron	0.47	96.87 %
Small-Ap	0.02	0.24 %
Total	39.10	32.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.80	30.74 %
TIRUPATI-01	19.30	33.66 %
Total	39.10	32.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.31	45.86 %
Gas-Stov	4.12	33.65 %
Grinder	2.14	23.86 %
Chimney	2.02	56.15 %
Cook-Ele	0.96	15.16 %
In-Stove	0.88	12.49 %
Iron	0.34	97.94 %
Small-Ap	0.02	0.40 %
Total	19.80	30.74 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.00	30.53 %
RMV1	0.81	26.13 %
PAP1	0.63	29.59 %
VJW4	0.57	30.41 %
NRT1	0.54	25.02 %
TVU1	0.44	28.40 %
PRL1	0.41	27.52 %
VJW5	0.38	17.20 %
GVM1	0.35	20.52 %
TNI1	0.34	26.15 %
DPE1	0.32	21.66 %
MTM1	0.32	22.57 %
KND1	0.29	26.64 %
NPR1	0.26	22.38 %
VJW2	0.25	8.74 %
RAL1	0.23	17.42 %
CKT1	0.23	22.07 %
TEL1	0.23	11.67 %
GDV1	0.22	25.84 %
TDD1	0.20	16.27 %
VKN1	0.20	23.31 %
AMP1	0.18	23.82 %
Total	19.80	30.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	9.01	43.10 %
Gas-Stov	5.06	32.31 %
Chimney	2.56	58.84 %
Grinder	1.31	29.59 %
In-Stove	0.66	15.00 %
Cook-Ele	0.57	14.93 %
Iron	0.13	94.15 %
Total	19.30	33.66 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.75	29.23 %
KNL1	1.02	31.45 %
MPL1	0.61	25.99 %
ADI1	0.45	20.65 %
NLR1	0.38	28.25 %
DHN1	0.37	21.21 %
GTL1	0.29	28.76 %
VKI1	0.27	28.77 %
KNL2	0.25	12.19 %
SPE1	0.24	27.54 %
KVL1	0.23	23.17 %
PMR1	0.19	9.96 %
PDT1	0.15	19.44 %
BVL1	0.15	13.73 %
Total	19.30	33.66 %