

MTD Sales
32.47 L

Brand Share %
33.93 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.68	41.13 %
Gas-Stov	6.27	21.20 %
Chimney	4.72	69.02 %
Grinder	2.55	23.24 %
Cook-Ele	1.78	52.99 %
Iron	0.89	86.84 %
In-Stove	0.52	41.92 %
Small-Ap	0.06	1.42 %
Total	32.47	33.93 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.32	32.46 %
TIRUPATI-01	16.15	35.56 %
Total	32.47	33.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.18	42.30 %
Gas-Stov	2.92	19.04 %
Chimney	1.98	61.52 %
Grinder	1.74	24.58 %
Cook-Ele	0.81	40.77 %
Iron	0.44	96.57 %
In-Stove	0.22	40.31 %
Small-Ap	0.02	0.93 %
Total	16.32	32.46 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.73	28.05 %
KDR1	0.67	31.33 %
VJW1	0.65	26.56 %
ELU1	0.41	27.32 %
VKN1	0.39	32.32 %
RMV1	0.38	18.49 %
GVM1	0.28	20.39 %
VJW5	0.26	19.73 %
PPM1	0.25	22.80 %
PAP1	0.24	25.38 %
PRL1	0.22	33.54 %
BPP1	0.17	29.24 %
GDV1	0.16	22.27 %
KND1	0.14	18.75 %
MTM1	0.13	7.85 %
VJW4	0.10	14.46 %
VUY1	0.09	17.56 %
JGG1	0.06	10.41 %
GNT2	0.06	13.68 %
TNI1	0.04	3.80 %
TDD1	0.04	2.75 %
TEL1	0.03	4.06 %
GTSD		0.00 %
Total	16.32	32.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.50	39.92 %
Gas-Stov	3.34	23.53 %
Chimney	2.74	75.71 %
Cook-Ele	0.97	70.75 %
Grinder	0.81	20.80 %
Iron	0.45	79.15 %
In-Stove	0.30	43.20 %
Small-Ap	0.04	1.92 %
Total	16.15	35.56 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.13	27.21 %
NDL1	0.65	32.32 %
TPY2	0.63	16.51 %
KOU1	0.50	32.48 %
ADI1	0.47	24.32 %
MPL1	0.47	29.56 %
KNL2	0.46	20.41 %
KVL1	0.33	28.17 %
NYP1	0.29	24.18 %
SPE1	0.24	17.22 %
BVL1	0.19	15.01 %
GTL1	0.14	27.44 %
TPSD		0.00 %
Total	16.15	35.56 %