

MTD Sales
58.36 L

Brand Share %
33.91 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	29.81	47.14 %
Gas-Stov	10.98	21.38 %
Grinder	6.50	29.99 %
Chimney	6.44	72.64 %
Cook-Ele	2.79	39.51 %
Iron	1.38	91.80 %
In-Stove	0.39	28.89 %
Small-Ap	0.06	0.93 %
Total	58.36	33.91 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.33	34.74 %
VIJAYAWADA-01	27.03	33.00 %
Total	58.36	33.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	15.74	47.47 %
Gas-Stov	6.58	21.89 %
Chimney	3.97	68.35 %
Grinder	2.51	34.12 %
Cook-Ele	1.43	47.41 %
Iron	0.69	88.97 %
In-Stove	0.37	39.58 %
Small-Ap	0.04	1.19 %
Total	31.33	34.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	21.45 %
ATP1	1.54	22.13 %
MPL1	1.24	32.43 %
KVL1	1.13	31.75 %
NDL1	0.95	29.61 %
KOU1	0.90	25.29 %
KHT1	0.80	27.42 %
NLR1	0.78	30.71 %
PMR1	0.78	21.53 %
VKI1	0.63	29.73 %
NYP1	0.59	30.71 %
KNL2	0.52	13.65 %
BVL1	0.47	25.56 %
SPE1	0.38	26.20 %
ADI1	0.30	13.59 %
DHN1	0.17	12.97 %
GTL1	0.06	6.78 %
Total	31.33	34.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	14.07	46.78 %
Gas-Stov	4.40	20.65 %
Grinder	4.00	27.87 %
Chimney	2.47	80.79 %
Cook-Ele	1.36	33.62 %
Iron	0.69	94.84 %
In-Stove	0.02	5.60 %
Small-Ap	0.02	0.64 %
Total	27.03	33.00 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.76	19.49 %
PPM1	0.56	31.04 %
MTM1	0.55	23.37 %
VJW1	0.55	16.92 %
TNI1	0.51	26.98 %
TDD1	0.50	19.18 %
NRT1	0.50	29.40 %
TVU1	0.45	31.02 %
JPT1	0.40	32.33 %
DPE1	0.39	26.21 %
VJW4	0.37	29.39 %
NPR1	0.36	29.38 %
BPP1	0.33	19.44 %
GNT2	0.30	25.07 %
VJW5	0.28	13.72 %
TEL1	0.28	21.02 %
PRL1	0.26	30.33 %
AMP1	0.26	23.27 %
GVM1	0.24	13.73 %
GDV1	0.14	12.87 %
JGG1	0.11	11.40 %
Total	27.03	33.00 %