

MTD Sales
22.72 L

Brand Share %
28.50 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.15	30.61 %
Gas-Stov	4.32	24.28 %
Chimney	2.49	63.31 %
Grinder	1.78	23.51 %
Cook-Ele	0.99	27.11 %
Iron	0.73	76.73 %
In-Stove	0.20	18.79 %
Small-Ap	0.06	1.26 %
Total	22.72	28.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.93	29.84 %
VIJAYAWADA-01	9.79	26.90 %
Total	22.72	28.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.23	31.45 %
Gas-Stov	2.97	27.50 %
Chimney	1.44	61.98 %
Grinder	1.03	25.47 %
Cook-Ele	0.58	26.44 %
Iron	0.48	87.46 %
In-Stove	0.15	18.07 %
Small-Ap	0.04	1.55 %
Total	12.93	29.84 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.36	8.98 %
NDL1	0.26	26.85 %
KOU1	0.20	27.88 %
VKI1	0.17	16.88 %
SPE1	0.13	19.62 %
GTL1	0.12	16.82 %
DHN1	0.01	1.35 %
TPSD		0.00 %
Total	12.93	29.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.92	29.77 %
Gas-Stov	1.35	19.30 %
Chimney	1.05	65.23 %
Grinder	0.74	21.24 %
Cook-Ele	0.41	28.13 %
Iron	0.24	61.76 %
In-Stove	0.05	21.37 %
Small-Ap	0.02	0.92 %
Total	9.79	26.90 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.58	19.89 %
TDD1	0.27	27.33 %
TEL1	0.21	20.67 %
TNI1	0.20	20.79 %
GVM1	0.16	20.22 %
BPP1	0.16	24.59 %
CKT1	0.08	17.48 %
RMV1	0.07	7.84 %
PAP1	0.06	18.29 %
VJW2	0.04	11.09 %
GNT2	0.03	4.76 %
MTM1	0.02	4.30 %
PRL1	0.01	5.36 %
GTSD		0.00 %
JGG1		0.00 %
Total	9.79	26.90 %