

MTD Sales  
39.28 L

Brand Share %  
37.50 %

Information:

MTD : 01-08-2025 To 21-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **37.50 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 20.01       | 47.64 %       |
| Gas-Stov | 9.86        | 32.05 %       |
| Chimney  | 3.49        | 70.27 %       |
| Grinder  | 2.53        | 18.45 %       |
| Cook-Ele | 1.61        | 39.49 %       |
| Iron     | 1.07        | 81.67 %       |
| In-Stove | 0.68        | 44.70 %       |
| Small-Ap | 0.02        | 0.35 %        |
| Total    | 39.28       | 37.50 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 21.60       | 38.29 %       |
| VIJAYAWADA-01 | 17.68       | 36.57 %       |
| Total         | 39.28       | 37.50 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 11.11       | 47.71 %       |
| Gas-Stov | 5.42        | 30.17 %       |
| Chimney  | 2.26        | 77.65 %       |
| Grinder  | 1.01        | 20.05 %       |
| Cook-Ele | 0.77        | 38.98 %       |
| Iron     | 0.58        | 76.49 %       |
| In-Stove | 0.46        | 49.69 %       |
| Total    | 21.60       | 38.29 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 1.71        | 28.99 %       |
| KNL2     | 0.68        | 32.46 %       |
| TPY2     | 0.57        | 12.33 %       |
| ADI1     | 0.53        | 28.64 %       |
| MPL1     | 0.52        | 23.26 %       |
| VKI1     | 0.50        | 29.83 %       |
| KNL1     | 0.44        | 13.03 %       |
| NDL1     | 0.44        | 24.60 %       |
| SPE1     | 0.42        | 25.74 %       |
| BVL1     | 0.36        | 24.67 %       |
| PDT1     | 0.28        | 30.02 %       |
| GTL1     | 0.22        | 33.69 %       |
| DHN1     | 0.20        | 23.56 %       |
| TPSD     |             | 0.00 %        |
| Total    | 21.60       | 38.29 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 8.91        | 47.56 %       |
| Gas-Stov | 4.44        | 34.69 %       |
| Grinder  | 1.52        | 17.51 %       |
| Chimney  | 1.23        | 59.83 %       |
| Cook-Ele | 0.84        | 39.97 %       |
| Iron     | 0.50        | 88.65 %       |
| In-Stove | 0.22        | 37.03 %       |
| Small-Ap | 0.02        | 0.79 %        |
| Total    | 17.68       | 36.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VKN1     | 0.62        | 32.04 %       |
| TNK1     | 0.55        | 30.08 %       |
| KDR1     | 0.55        | 34.96 %       |
| GVM1     | 0.48        | 33.21 %       |
| VJW5     | 0.48        | 31.28 %       |
| VJW1     | 0.43        | 30.59 %       |
| ELU1     | 0.38        | 31.96 %       |
| VUY1     | 0.35        | 35.27 %       |
| KND1     | 0.35        | 30.75 %       |
| TEL1     | 0.34        | 35.87 %       |
| VJW4     | 0.31        | 35.74 %       |
| RMV1     | 0.28        | 18.03 %       |
| DPE1     | 0.24        | 29.70 %       |
| PRL1     | 0.14        | 31.91 %       |
| GNT2     | 0.13        | 16.20 %       |
| TDD1     | 0.13        | 9.56 %        |
| PAP1     | 0.13        | 23.06 %       |
| PNR1     | 0.11        | 14.39 %       |
| JGG1     | 0.10        | 14.93 %       |
| GTSD     |             | 0.00 %        |
| Total    | 17.68       | 36.57 %       |