



AP : PREETHI Sales Performance 22/05/2026 9:26 AM

MTD Sales
43.21 L

Brand Share %
43.78 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.85	50.08 %
Gas-Stov	10.38	35.57 %
Chimney	6.06	75.82 %
Grinder	3.73	41.60 %
Small-Ap	1.74	25.86 %
In-Stove	0.67	49.28 %
Iron	0.48	97.73 %
Cook-Ele	0.31	43.69 %
Total	43.21	43.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.56	45.81 %
TIRUPATI-01	20.64	41.75 %
Total	43.21	43.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.90	56.46 %
Gas-Stov	5.17	38.14 %
Grinder	2.53	41.14 %
Chimney	2.38	68.41 %
Small-Ap	0.74	22.04 %
In-Stove	0.41	44.77 %
Iron	0.26	98.22 %
Cook-Ele	0.18	39.31 %
Total	22.56	45.81 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.60	31.06 %
GVM1	0.58	29.09 %
VJW4	0.50	40.45 %
TDD1	0.49	36.27 %
TNI1	0.43	40.22 %
DPE1	0.40	35.27 %
VKN1	0.39	42.35 %
PPM1	0.37	40.52 %
TEL1	0.28	25.55 %
PRL1	0.25	38.06 %
NPR1	0.25	29.43 %
AMP1	0.24	30.66 %
VJW2	0.21	30.03 %
VJW5	0.15	13.54 %
JGG1	0.09	19.94 %
GTSD		0.00 %
Total	22.56	45.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.95	44.02 %
Gas-Stov	5.21	33.34 %
Chimney	3.68	81.54 %
Grinder	1.21	42.62 %
Small-Ap	1.00	29.66 %
In-Stove	0.25	58.88 %
Iron	0.22	97.17 %
Cook-Ele	0.13	51.80 %
Total	20.64	41.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.05	40.89 %
ATP1	1.67	42.10 %
KDA1	0.75	38.96 %
NDL1	0.58	40.93 %
TPY1	0.58	42.37 %
NLR1	0.50	38.69 %
SPE1	0.46	36.65 %
ADI1	0.45	28.87 %
KHT1	0.42	40.39 %
KVL1	0.42	32.50 %
KAR1	0.42	21.00 %
KDR1	0.41	34.39 %
KNL2	0.41	19.53 %
RCY1	0.33	32.55 %
VKI1	0.19	25.68 %
DHN1	0.10	18.62 %
BVL1	0.10	14.98 %
TPSD		0.00 %
Total	20.64	41.75 %