

MTD Sales
38.68 L

Brand Share %
43.65 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **43.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.15	49.52 %
Gas-Stov	7.66	34.51 %
Chimney	6.77	71.89 %
Grinder	3.69	38.75 %
In-Stove	1.33	97.18 %
Iron	0.58	92.50 %
Cook-Ele	0.43	28.66 %
Small-Ap	0.06	0.82 %
Total	38.68	43.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.97	43.47 %
TIRUPATI-01	18.71	43.85 %
Total	38.68	43.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.94	51.32 %
Gas-Stov	3.77	35.03 %
Chimney	2.53	74.20 %
Grinder	2.27	38.69 %
In-Stove	0.77	102.90 %
Cook-Ele	0.33	40.63 %
Iron	0.33	94.85 %
Small-Ap	0.02	0.41 %
Total	19.97	43.47 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.72	37.06 %
RMV1	0.65	36.50 %
PPM1	0.59	38.25 %
GNT2	0.52	42.67 %
VJW4	0.46	26.10 %
DPE1	0.42	39.43 %
VJW5	0.38	23.59 %
PRL1	0.34	40.45 %
GVM1	0.31	21.75 %
TEL1	0.29	26.61 %
VJW2	0.28	33.54 %
TDD1	0.27	23.46 %
PAP1	0.26	32.68 %
TNI1	0.24	22.37 %
GDV1	0.22	42.15 %
MTM1	0.21	19.29 %
Total	19.97	43.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.21	47.50 %
Chimney	4.24	70.58 %
Gas-Stov	3.90	34.02 %
Grinder	1.42	38.83 %
In-Stove	0.56	90.29 %
Iron	0.24	89.48 %
Cook-Ele	0.10	14.42 %
Small-Ap	0.04	1.51 %
Total	18.71	43.85 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.52	35.75 %
TPY1	0.77	43.55 %
KAR1	0.71	38.41 %
NLR1	0.46	34.27 %
KDA1	0.46	36.88 %
ADI1	0.44	24.71 %
KDR1	0.41	35.95 %
DHN1	0.35	28.93 %
SPE1	0.33	34.06 %
NDL1	0.28	40.72 %
KNL2	0.26	17.81 %
KVL1	0.26	31.78 %
VKI1	0.21	28.78 %
NYP1	0.14	21.34 %
GTL1	0.09	26.56 %
BVL1	0.07	9.42 %
TPSD		0.00 %
Total	18.71	43.85 %