

MTD Sales
37.59 L

Brand Share %
32.25 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	17.51	44.28 %
Gas-Stov	8.84	33.25 %
Chimney	4.44	57.90 %
Grinder	3.36	26.26 %
In-Stove	1.51	13.56 %
Cook-Ele	1.44	15.42 %
Iron	0.45	96.74 %
Small-Ap	0.02	0.25 %
Total	37.59	32.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.08	30.89 %
TIRUPATI-01	18.50	33.79 %
Total	37.59	32.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.86	45.54 %
Gas-Stov	4.06	34.72 %
Grinder	2.05	23.80 %
Chimney	2.02	58.48 %
In-Stove	0.88	12.62 %
Cook-Ele	0.87	14.94 %
Iron	0.32	97.82 %
Small-Ap	0.02	0.41 %
Total	19.08	30.89 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.95	31.76 %
RMV1	0.81	26.65 %
VJW4	0.57	31.06 %
NRT1	0.54	25.63 %
PAP1	0.53	26.88 %
TVU1	0.44	29.04 %
PRL1	0.41	27.99 %
GVM1	0.35	21.68 %
TNI1	0.34	26.15 %
MTM1	0.32	23.70 %
DPE1	0.31	21.61 %
VJW5	0.30	14.45 %
KND1	0.29	26.64 %
NPR1	0.26	22.38 %
VJW2	0.25	8.85 %
RAL1	0.23	17.82 %
CKT1	0.23	22.07 %
TEL1	0.23	12.20 %
GDV1	0.22	27.29 %
TDD1	0.20	16.27 %
VKN1	0.20	23.31 %
AMP1	0.18	24.43 %
Total	19.08	30.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	8.66	43.07 %
Gas-Stov	4.79	32.10 %
Chimney	2.42	57.43 %
Grinder	1.31	31.34 %
In-Stove	0.63	15.12 %
Cook-Ele	0.57	16.22 %
Iron	0.13	94.15 %
Total	18.50	33.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.61	28.23 %
MPL1	0.61	26.37 %
ADI1	0.45	22.31 %
NLR1	0.38	29.46 %
DHN1	0.37	21.21 %
GTL1	0.29	29.74 %
VKI1	0.27	28.77 %
KNL2	0.25	12.19 %
SPE1	0.24	27.54 %
KVL1	0.23	23.17 %
PMR1	0.19	10.87 %
BVL1	0.15	13.73 %
PDT1	0.13	16.80 %
Total	18.50	33.79 %