

MTD Sales
30.98 L

Brand Share %
33.65 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.21	41.25 %
Gas-Stov	5.83	20.65 %
Chimney	4.53	68.87 %
Grinder	2.38	22.39 %
Cook-Ele	1.70	51.88 %
Iron	0.87	86.57 %
In-Stove	0.44	38.14 %
Small-Ap	0.02	0.51 %
Total	30.98	33.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.56	32.04 %
TIRUPATI-01	15.42	35.43 %
Total	30.98	33.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.81	41.79 %
Gas-Stov	2.68	18.31 %
Chimney	1.98	61.52 %
Grinder	1.69	24.44 %
Cook-Ele	0.78	39.91 %
Iron	0.42	96.41 %
In-Stove	0.20	37.42 %
Total	15.56	32.04 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.66	32.16 %
OGL1	0.60	25.18 %
VJW1	0.59	24.37 %
VKN1	0.39	32.32 %
RMV1	0.38	18.69 %
ELU1	0.38	27.38 %
GVM1	0.28	20.39 %
VJW5	0.26	19.73 %
PPM1	0.23	21.55 %
PRL1	0.22	33.54 %
PAP1	0.19	24.19 %
BPP1	0.17	29.24 %
GDV1	0.16	22.27 %
KND1	0.14	20.59 %
VUY1	0.09	17.56 %
MTM1	0.08	5.17 %
VJW4	0.08	11.46 %
JGG1	0.06	10.41 %
GNT2	0.06	13.68 %
TNI1	0.04	4.18 %
TDD1	0.04	2.84 %
TEL1	0.03	4.06 %
GTSD		0.00 %
Total	15.56	32.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.40	40.69 %
Gas-Stov	3.15	23.16 %
Chimney	2.55	75.92 %
Cook-Ele	0.92	69.65 %
Grinder	0.68	18.53 %
Iron	0.45	79.15 %
In-Stove	0.25	38.72 %
Small-Ap	0.02	1.03 %
Total	15.42	35.43 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.09	27.43 %
TPY2	0.60	17.13 %
NDL1	0.56	30.01 %
ADI1	0.47	24.83 %
MPL1	0.47	29.56 %
KNL2	0.46	22.13 %
TPY1	0.40	31.00 %
KVL1	0.33	28.85 %
NYP1	0.26	22.99 %
SPE1	0.24	17.63 %
BVL1	0.14	12.66 %
GTL1	0.14	28.67 %
TPSD		0.00 %
Total	15.42	35.43 %