

MTD Sales
56.54 L

Brand Share %
33.96 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	29.11	47.21 %
Gas-Stov	10.69	21.51 %
Grinder	6.19	29.86 %
Chimney	6.08	72.69 %
Cook-Ele	2.69	40.05 %
Iron	1.33	91.51 %
In-Stove	0.39	28.89 %
Small-Ap	0.06	0.95 %
Total	56.54	33.96 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.15	34.68 %
VIJAYAWADA-01	26.38	33.17 %
Total	56.54	33.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	15.24	47.42 %
Gas-Stov	6.28	21.69 %
Chimney	3.78	69.03 %
Grinder	2.42	34.23 %
Cook-Ele	1.36	46.78 %
Iron	0.66	88.51 %
In-Stove	0.37	39.58 %
Small-Ap	0.04	1.24 %
Total	30.15	34.68 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	22.08 %
ATP1	1.52	22.09 %
MPL1	1.24	32.61 %
KVL1	1.11	32.81 %
NDL1	0.95	31.16 %
KOU1	0.90	26.43 %
NLR1	0.78	30.71 %
PMR1	0.78	23.30 %
KHT1	0.76	27.49 %
VKI1	0.63	29.98 %
KNL2	0.48	12.90 %
BVL1	0.47	25.97 %
NYP1	0.45	25.27 %
SPE1	0.31	23.06 %
ADI1	0.27	12.83 %
DHN1	0.17	12.97 %
GTL1	0.06	7.05 %
Total	30.15	34.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	13.87	46.98 %
Gas-Stov	4.40	21.25 %
Grinder	3.77	27.60 %
Chimney	2.30	79.65 %
Cook-Ele	1.33	34.93 %
Iron	0.67	94.69 %
In-Stove	0.02	5.60 %
Small-Ap	0.02	0.64 %
Total	26.38	33.17 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.76	19.58 %
RAL1	0.58	33.63 %
PPM1	0.56	32.64 %
MTM1	0.55	24.43 %
TNI1	0.51	26.98 %
TDD1	0.50	19.27 %
VJW1	0.47	15.53 %
NRT1	0.46	28.95 %
TVU1	0.45	32.30 %
JPT1	0.40	32.88 %
DPE1	0.39	27.59 %
VJW4	0.34	27.85 %
BPP1	0.33	19.44 %
VJW2	0.32	33.15 %
NPR1	0.32	26.53 %
GNT2	0.30	25.07 %
VJW5	0.28	13.72 %
TEL1	0.28	21.02 %
PRL1	0.26	32.39 %
AMP1	0.26	24.77 %
GVM1	0.23	13.21 %
JGG1	0.11	14.00 %
GDV1	0.09	9.21 %
Total	26.38	33.17 %