

MTD Sales
22.03 L

Brand Share %
28.40 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.67	30.27 %
Gas-Stov	4.27	24.80 %
Chimney	2.49	63.31 %
Grinder	1.69	22.70 %
Cook-Ele	0.97	27.37 %
Iron	0.71	76.21 %
In-Stove	0.17	16.88 %
Small-Ap	0.06	1.30 %
Total	22.03	28.40 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.55	29.73 %
VIJAYAWADA-01	9.47	26.81 %
Total	22.03	28.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.05	31.41 %
Gas-Stov	2.92	27.74 %
Chimney	1.44	61.98 %
Grinder	0.95	23.79 %
Cook-Ele	0.56	26.39 %
Iron	0.47	87.22 %
In-Stove	0.12	15.58 %
Small-Ap	0.04	1.60 %
Total	12.55	29.73 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.36	9.34 %
NDL1	0.26	26.85 %
VKI1	0.17	16.88 %
GTL1	0.12	17.47 %
SPE1	0.10	16.71 %
DHN1	0.01	1.35 %
TPSD		0.00 %
Total	12.55	29.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.61	29.14 %
Gas-Stov	1.35	20.18 %
Chimney	1.05	65.23 %
Grinder	0.74	21.45 %
Cook-Ele	0.41	28.84 %
Iron	0.23	60.75 %
In-Stove	0.05	21.37 %
Small-Ap	0.02	0.94 %
Total	9.47	26.81 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.38	15.10 %
TDD1	0.27	27.33 %
TEL1	0.21	20.67 %
TNI1	0.20	22.10 %
GVM1	0.16	20.22 %
BPP1	0.16	24.59 %
CKT1	0.08	17.48 %
PAP1	0.06	18.29 %
RMV1	0.06	6.88 %
VJW2	0.04	11.09 %
GNT2	0.03	5.19 %
MTM1	0.02	4.60 %
PRL1	0.01	5.36 %
GTSD		0.00 %
JGG1		0.00 %
Total	9.47	26.81 %