

MTD Sales
37.98 L

Brand Share %
37.53 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.29	47.56 %
Gas-Stov	9.46	31.97 %
Chimney	3.49	72.24 %
Grinder	2.44	18.26 %
Cook-Ele	1.61	40.91 %
Iron	1.06	81.53 %
In-Stove	0.61	42.63 %
Small-Ap	0.02	0.36 %
Total	37.98	37.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.84	38.15 %
VIJAYAWADA-01	17.14	36.82 %
Total	37.98	37.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.83	47.72 %
Gas-Stov	5.02	29.41 %
Chimney	2.26	77.65 %
Grinder	0.96	19.30 %
Cook-Ele	0.77	40.42 %
Iron	0.57	76.16 %
In-Stove	0.44	49.76 %
Total	20.84	38.15 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.63	28.36 %
KNL2	0.68	32.46 %
TPY2	0.57	12.90 %
MPL1	0.52	23.26 %
ADI1	0.51	28.23 %
VKI1	0.50	30.93 %
KNL1	0.44	13.46 %
SPE1	0.40	25.17 %
NDL1	0.38	24.43 %
BVL1	0.36	25.03 %
PDT1	0.28	30.02 %
GTL1	0.22	33.69 %
DHN1	0.20	23.56 %
TPSD		0.00 %
Total	20.84	38.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.46	47.35 %
Gas-Stov	4.44	35.47 %
Grinder	1.47	17.64 %
Chimney	1.23	64.05 %
Cook-Ele	0.84	41.37 %
Iron	0.50	88.65 %
In-Stove	0.17	31.29 %
Small-Ap	0.02	0.81 %
Total	17.14	36.82 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.27	37.53 %
VKN1	0.62	32.47 %
TNK1	0.55	30.76 %
KDR1	0.55	36.81 %
GVM1	0.48	35.27 %
VJW5	0.48	31.62 %
VJW2	0.46	37.15 %
VJW1	0.43	34.67 %
ELU1	0.38	31.96 %
TEL1	0.34	35.87 %
VJW4	0.31	35.74 %
BPP1	0.31	35.65 %
KND1	0.30	29.61 %
RMV1	0.24	16.52 %
DPE1	0.24	32.06 %
PRL1	0.14	35.22 %
GNT2	0.13	16.83 %
TDD1	0.13	10.48 %
PNR1	0.11	14.39 %
PAP1	0.10	20.47 %
JGG1	0.10	14.93 %
GTSD		0.00 %
Total	17.14	36.82 %