

MTD Sales  
41.76 L

Brand Share %  
43.67 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **43.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.24	50.10 %
Gas-Stov	10.13	35.53 %
Chimney	5.88	75.95 %
Grinder	3.40	40.00 %
Small-Ap	1.69	26.00 %
In-Stove	0.63	48.62 %
Iron	0.47	97.68 %
Cook-Ele	0.31	45.16 %
<b>Total</b>	<b>41.76</b>	<b>43.67 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.85	45.80 %
TIRUPATI-01	19.91	41.55 %
<b>Total</b>	<b>41.76</b>	<b>43.67 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.58	56.24 %
Gas-Stov	4.99	38.29 %
Chimney	2.38	69.79 %
Grinder	2.34	39.97 %
Small-Ap	0.71	21.70 %
In-Stove	0.41	45.75 %
Iron	0.25	98.14 %
Cook-Ele	0.18	39.31 %
<b>Total</b>	<b>21.85</b>	<b>45.80 %</b>

Branch *	MTD Sales L	Brand Share %
PAP1	0.68	41.54 %
RMV1	0.60	32.98 %
GVM1	0.58	30.66 %
VJW4	0.50	40.45 %
TDD1	0.47	35.00 %
PPM1	0.37	40.52 %
DPE1	0.36	32.78 %
VKN1	0.31	36.79 %
TEL1	0.28	25.55 %
PRL1	0.25	38.06 %
NPR1	0.25	29.43 %
AMP1	0.24	30.66 %
VJW2	0.21	30.03 %
VJW5	0.15	14.43 %
JGG1	0.09	19.94 %
GTSD		0.00 %
<b>Total</b>	<b>21.85</b>	<b>45.80 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	8.66	44.21 %
Gas-Stov	5.14	33.20 %
Chimney	3.50	80.80 %
Grinder	1.06	40.07 %
Small-Ap	0.98	30.40 %
Iron	0.22	97.17 %
In-Stove	0.22	55.14 %
Cook-Ele	0.13	57.13 %
<b>Total</b>	<b>19.91</b>	<b>41.55 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	2.00	40.30 %
ATP1	1.45	38.70 %
KDA1	0.75	38.96 %
NDL1	0.58	41.33 %
TPY1	0.58	42.37 %
NLR1	0.50	43.41 %
SPE1	0.46	36.65 %
KVL1	0.42	35.63 %
KAR1	0.42	21.00 %
KDR1	0.41	35.34 %
KNL2	0.41	19.53 %
KHT1	0.40	39.23 %
ADI1	0.39	26.13 %
RCY1	0.30	30.80 %
VKI1	0.16	22.33 %
DHN1	0.10	18.62 %
BVL1	0.10	14.98 %
TPSD		0.00 %
<b>Total</b>	<b>19.91</b>	<b>41.55 %</b>