

MTD Sales  
35.76 L

Brand Share %  
32.48 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **32.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.43	44.25 %
Gas-Stov	8.63	33.81 %
Chimney	4.25	58.44 %
Grinder	3.13	26.07 %
In-Stove	1.46	14.01 %
Cook-Ele	1.39	15.85 %
Iron	0.44	96.67 %
Small-Ap	0.02	0.26 %
<b>Total</b>	<b>35.76</b>	<b>32.48 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.32	31.11 %
TIRUPATI-01	17.43	34.06 %
<b>Total</b>	<b>35.76</b>	<b>32.48 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.37	45.15 %
Gas-Stov	4.06	35.35 %
Chimney	2.02	62.17 %
Grinder	1.86	23.31 %
Cook-Ele	0.85	15.28 %
In-Stove	0.83	12.79 %
Iron	0.31	97.75 %
Small-Ap	0.02	0.42 %
<b>Total</b>	<b>18.32</b>	<b>31.11 %</b>

Branch *	MTD Sales L	Brand Share %
RMV1	0.81	26.65 %
VJW4	0.57	32.24 %
PAP1	0.53	29.09 %
NRT1	0.49	24.26 %
TVU1	0.44	31.67 %
PRL1	0.39	27.49 %
GVM1	0.35	21.68 %
MTM1	0.32	23.70 %
DPE1	0.31	22.46 %
KND1	0.29	30.17 %
VJW5	0.28	13.50 %
NPR1	0.26	22.38 %
TNI1	0.25	23.16 %
VJW2	0.25	8.85 %
RAL1	0.23	18.15 %
CKT1	0.23	23.44 %
TEL1	0.23	12.20 %
GDV1	0.22	28.55 %
TDD1	0.20	16.49 %
VKN1	0.20	23.60 %
AMP1	0.18	24.43 %
<b>Total</b>	<b>18.32</b>	<b>31.11 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	8.06	43.36 %
Gas-Stov	4.57	32.55 %
Chimney	2.23	55.41 %
Grinder	1.27	31.57 %
In-Stove	0.63	15.98 %
Cook-Ele	0.54	16.84 %
Iron	0.13	94.15 %
<b>Total</b>	<b>17.43</b>	<b>34.06 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	1.52	28.43 %
PUT1	0.56	31.48 %
MPL1	0.50	25.10 %
NDL1	0.41	32.42 %
ADI1	0.41	21.23 %
NLR1	0.31	25.04 %
VKI1	0.27	30.39 %
KVL1	0.23	24.42 %
KNL2	0.22	11.93 %
PMR1	0.19	10.87 %
SPE1	0.18	24.47 %
BVL1	0.15	13.73 %
DHN1	0.14	10.23 %
PDT1	0.13	21.29 %
<b>Total</b>	<b>17.43</b>	<b>34.06 %</b>