

MTD Sales  
50.49 L

Brand Share %  
33.36 %

Information:

MTD : 01-10-2025 To 19-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **33.36 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 26.12       | 46.90 %       |
| Gas-Stov | 9.50        | 21.19 %       |
| Grinder  | 5.40        | 28.69 %       |
| Chimney  | 5.28        | 69.81 %       |
| Cook-Ele | 2.53        | 39.94 %       |
| Iron     | 1.20        | 92.21 %       |
| In-Stove | 0.39        | 29.71 %       |
| Small-Ap | 0.06        | 1.00 %        |
| Total    | 50.49       | 33.36 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 26.44       | 33.73 %       |
| VIJAYAWADA-01 | 24.05       | 32.96 %       |
| Total         | 50.49       | 33.36 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 13.67       | 47.18 %       |
| Gas-Stov | 5.41        | 20.96 %       |
| Chimney  | 2.98        | 63.75 %       |
| Grinder  | 2.08        | 31.86 %       |
| Cook-Ele | 1.30        | 47.45 %       |
| Iron     | 0.58        | 90.00 %       |
| In-Stove | 0.37        | 40.37 %       |
| Small-Ap | 0.04        | 1.31 %        |
| Total    | 26.44       | 33.73 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 1.41        | 21.89 %       |
| TPY2     | 1.33        | 17.54 %       |
| MPL1     | 1.01        | 31.30 %       |
| KOU1     | 0.90        | 27.50 %       |
| KVL1     | 0.79        | 29.01 %       |
| PMR1     | 0.76        | 26.62 %       |
| NDL1     | 0.73        | 26.50 %       |
| KHT1     | 0.72        | 26.56 %       |
| NLR1     | 0.61        | 26.88 %       |
| VKI1     | 0.57        | 29.04 %       |
| KNL2     | 0.48        | 15.24 %       |
| BVL1     | 0.39        | 22.93 %       |
| NYP1     | 0.33        | 21.54 %       |
| ADI1     | 0.27        | 13.48 %       |
| SPE1     | 0.27        | 23.13 %       |
| DHN1     | 0.10        | 9.35 %        |
| GTL1     | 0.06        | 7.82 %        |
| Total    | 26.44       | 33.73 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 12.44       | 46.59 %       |
| Gas-Stov | 4.09        | 21.50 %       |
| Grinder  | 3.32        | 27.02 %       |
| Chimney  | 2.30        | 79.65 %       |
| Cook-Ele | 1.23        | 34.20 %       |
| Iron     | 0.62        | 94.36 %       |
| In-Stove | 0.02        | 5.87 %        |
| Small-Ap | 0.02        | 0.67 %        |
| Total    | 24.05       | 32.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ELU1     | 0.77        | 33.02 %       |
| RMV1     | 0.76        | 22.60 %       |
| KDR1     | 0.65        | 31.78 %       |
| MTM1     | 0.50        | 23.08 %       |
| RAL1     | 0.47        | 30.06 %       |
| TDD1     | 0.46        | 19.84 %       |
| NRT1     | 0.46        | 31.06 %       |
| VJW1     | 0.45        | 15.97 %       |
| TNI1     | 0.44        | 24.53 %       |
| TVU1     | 0.42        | 31.60 %       |
| JPT1     | 0.40        | 32.88 %       |
| DPE1     | 0.38        | 29.56 %       |
| KND1     | 0.32        | 29.60 %       |
| VJW4     | 0.32        | 26.48 %       |
| BPP1     | 0.29        | 20.74 %       |
| AMP1     | 0.26        | 26.60 %       |
| VJW5     | 0.26        | 14.43 %       |
| GNT2     | 0.23        | 20.43 %       |
| GVM1     | 0.23        | 13.51 %       |
| PRL1     | 0.22        | 30.28 %       |
| TEL1     | 0.20        | 16.82 %       |
| NPR1     | 0.15        | 15.99 %       |
| GDV1     | 0.09        | 9.55 %        |
| JGG1     | 0.08        | 10.91 %       |
| Total    | 24.05       | 32.96 %       |