

MTD Sales
21.62 L

Brand Share %
28.54 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.44	30.20 %
Gas-Stov	4.30	25.86 %
Chimney	2.49	63.31 %
Grinder	1.64	22.53 %
Cook-Ele	0.83	24.94 %
Iron	0.69	75.69 %
In-Stove	0.17	17.52 %
Small-Ap	0.06	1.33 %
Total	21.62	28.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.22	29.85 %
VIJAYAWADA-01	9.40	27.00 %
Total	21.62	28.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.90	31.19 %
Gas-Stov	2.95	29.34 %
Chimney	1.44	61.98 %
Grinder	0.90	23.10 %
Iron	0.45	86.73 %
Cook-Ele	0.42	22.02 %
In-Stove	0.12	16.35 %
Small-Ap	0.04	1.65 %
Total	12.22	29.85 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.26	27.73 %
KNL2	0.24	6.79 %
KOU1	0.17	25.40 %
VKI1	0.16	16.61 %
GTL1	0.12	17.47 %
SPE1	0.09	18.80 %
DHN1	0.01	1.53 %
TPSD		0.00 %
Total	12.22	29.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.54	29.22 %
Gas-Stov	1.35	20.53 %
Chimney	1.05	65.23 %
Grinder	0.74	21.88 %
Cook-Ele	0.41	28.84 %
Iron	0.23	60.75 %
In-Stove	0.05	21.37 %
Small-Ap	0.02	0.95 %
Total	9.40	27.00 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.38	15.10 %
TDD1	0.27	27.53 %
TNI1	0.20	23.99 %
GVM1	0.16	21.14 %
BPP1	0.16	24.59 %
TEL1	0.14	14.63 %
CKT1	0.08	20.03 %
PAP1	0.06	18.29 %
RMV1	0.06	8.03 %
VJW2	0.04	12.29 %
GNT2	0.03	5.79 %
MTM1	0.02	4.69 %
PRL1	0.01	5.36 %
GTSD		0.00 %
JGG1		0.00 %
Total	9.40	27.00 %