

MTD Sales
36.75 L

Brand Share %
37.76 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.56	47.56 %
Gas-Stov	9.18	32.50 %
Chimney	3.37	71.52 %
Grinder	2.44	18.75 %
Cook-Ele	1.56	40.55 %
Iron	1.03	81.49 %
In-Stove	0.59	43.86 %
Small-Ap	0.02	0.38 %
Total	36.75	37.76 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.17	38.44 %
VIJAYAWADA-01	16.58	36.97 %
Total	36.75	37.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.46	47.32 %
Gas-Stov	4.88	30.45 %
Chimney	2.14	76.67 %
Grinder	0.96	19.57 %
Cook-Ele	0.75	39.71 %
Iron	0.54	75.81 %
In-Stove	0.44	51.95 %
Total	20.17	38.44 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.59	28.36 %
KNL2	0.68	32.46 %
TPY2	0.57	13.60 %
ADI1	0.51	28.52 %
VKI1	0.50	35.85 %
MPL1	0.49	22.76 %
KNL1	0.44	15.20 %
RCY1	0.41	34.49 %
SPE1	0.40	26.44 %
NDL1	0.38	24.43 %
PDT1	0.28	30.02 %
BVL1	0.28	21.68 %
GTL1	0.22	33.69 %
DHN1	0.20	23.81 %
TPSD		0.00 %
Total	20.17	38.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.09	47.88 %
Gas-Stov	4.30	35.20 %
Grinder	1.47	18.25 %
Chimney	1.23	64.05 %
Cook-Ele	0.82	41.36 %
Iron	0.50	88.65 %
In-Stove	0.15	30.02 %
Small-Ap	0.02	0.83 %
Total	16.58	36.97 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.14	36.46 %
VKN1	0.58	31.50 %
TNK1	0.55	30.76 %
GVM1	0.48	35.27 %
VJW5	0.48	31.62 %
KDR1	0.47	33.53 %
VJW2	0.44	37.02 %
VJW1	0.43	34.67 %
ELU1	0.38	34.02 %
TEL1	0.34	37.56 %
VJW4	0.31	35.74 %
KND1	0.30	29.61 %
BPP1	0.28	33.22 %
JPT1	0.24	35.80 %
RMV1	0.24	18.84 %
DPE1	0.24	32.06 %
PRL1	0.14	35.22 %
GNT2	0.13	17.51 %
TDD1	0.13	10.48 %
PNR1	0.11	14.39 %
JGG1	0.10	14.93 %
PAP1	0.07	15.07 %
GTSD		0.00 %
Total	16.58	36.97 %