



AP : PREETHI Sales Performance 20/04/2026 9:26 AM

MTD Sales
34.45 L

Brand Share %
42.77 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **42.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.88	47.76 %
Gas-Stov	7.03	34.25 %
Chimney	5.87	70.67 %
Grinder	3.36	38.64 %
In-Stove	1.33	97.18 %
Iron	0.53	91.86 %
Cook-Ele	0.43	29.04 %
Small-Ap	0.02	0.32 %
Total	34.45	42.77 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.80	42.64 %
TIRUPATI-01	16.65	42.90 %
Total	34.45	42.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.73	49.19 %
Gas-Stov	3.37	34.43 %
Chimney	2.21	71.50 %
Grinder	2.08	39.07 %
In-Stove	0.77	102.90 %
Cook-Ele	0.33	41.61 %
Iron	0.31	94.54 %
Total	17.80	42.64 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.77	40.48 %
GNT1	0.68	40.81 %
RMV1	0.65	40.25 %
PPM1	0.46	32.90 %
VJW4	0.46	26.62 %
GNT2	0.46	39.81 %
DPE1	0.42	40.66 %
VJW5	0.38	26.16 %
TEL1	0.29	27.04 %
TDD1	0.27	26.20 %
GVM1	0.26	19.83 %
VJW2	0.26	31.84 %
TNI1	0.24	22.98 %
PAP1	0.22	28.79 %
PRL1	0.19	27.46 %
MTM1	0.18	18.83 %
Total	17.80	42.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.15	46.12 %
Gas-Stov	3.66	34.08 %
Chimney	3.66	70.18 %
Grinder	1.28	37.97 %
In-Stove	0.56	90.29 %
Iron	0.21	88.20 %
Cook-Ele	0.10	14.42 %
Small-Ap	0.02	0.84 %
Total	16.65	42.90 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.52	35.75 %
KAR1	0.71	39.90 %
NLR1	0.46	34.27 %
KDA1	0.46	38.99 %
ADI1	0.39	25.10 %
DHN1	0.35	30.41 %
SPE1	0.33	34.98 %
KDR1	0.30	29.75 %
NDL1	0.28	42.45 %
KVL1	0.26	32.29 %
KOU1	0.25	33.38 %
VKI1	0.21	28.78 %
KNL2	0.15	11.05 %
NYP1	0.09	17.97 %
GTL1	0.09	26.56 %
BVL1	0.07	9.71 %
TPSD		0.00 %
Total	16.65	42.90 %